



**The National Center on
Addiction and Substance Abuse
at Columbia University**



CASA National Survey of American Attitudes on Substance Abuse XVI: Teens and Parents

August 24, 2011

A Report by
The National Center on Addiction and Substance Abuse
at Columbia University



2011 Survey of Teens and Parents



Survey Advisors

Timothy Johnson, PhD Professor, University of Illinois
Director, Survey Research Laboratory

Robert Shapiro, PhD Professor, Columbia University

Roger Tourangeau, PhD Research Professor, Survey Research Center,
Director, Joint Program in Survey Methodology,
University of Maryland



2011 Survey of Teens and Parents



Two nationally representative surveys:

1. QEV Analytics

- By telephone
- Nationally representative sample of 1,006 teenagers, ages 12-17 (478 boys, 528 girls)
- Sampling error ± 3.1 %

2. Knowledge Networks

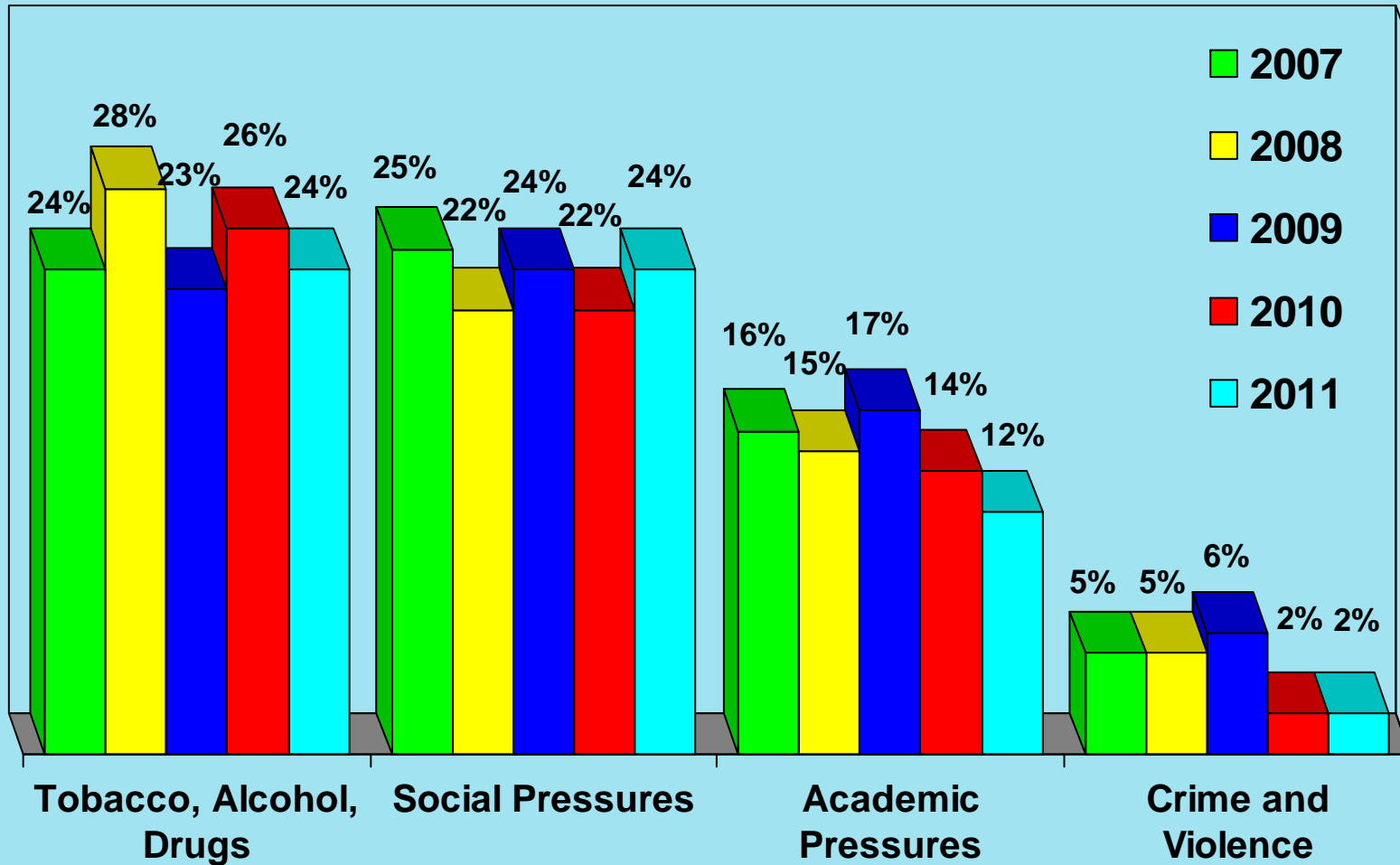
- By Internet
- Nationally representative sample of 1,037 teenagers, ages 12-17 (546 boys, 491 girls) & 528 of their parents
- Sampling error: ± 3.1 % for teens, ± 4.4 % for parents



2011 Survey of Teens and Parents



Teens Name Their Top Concerns

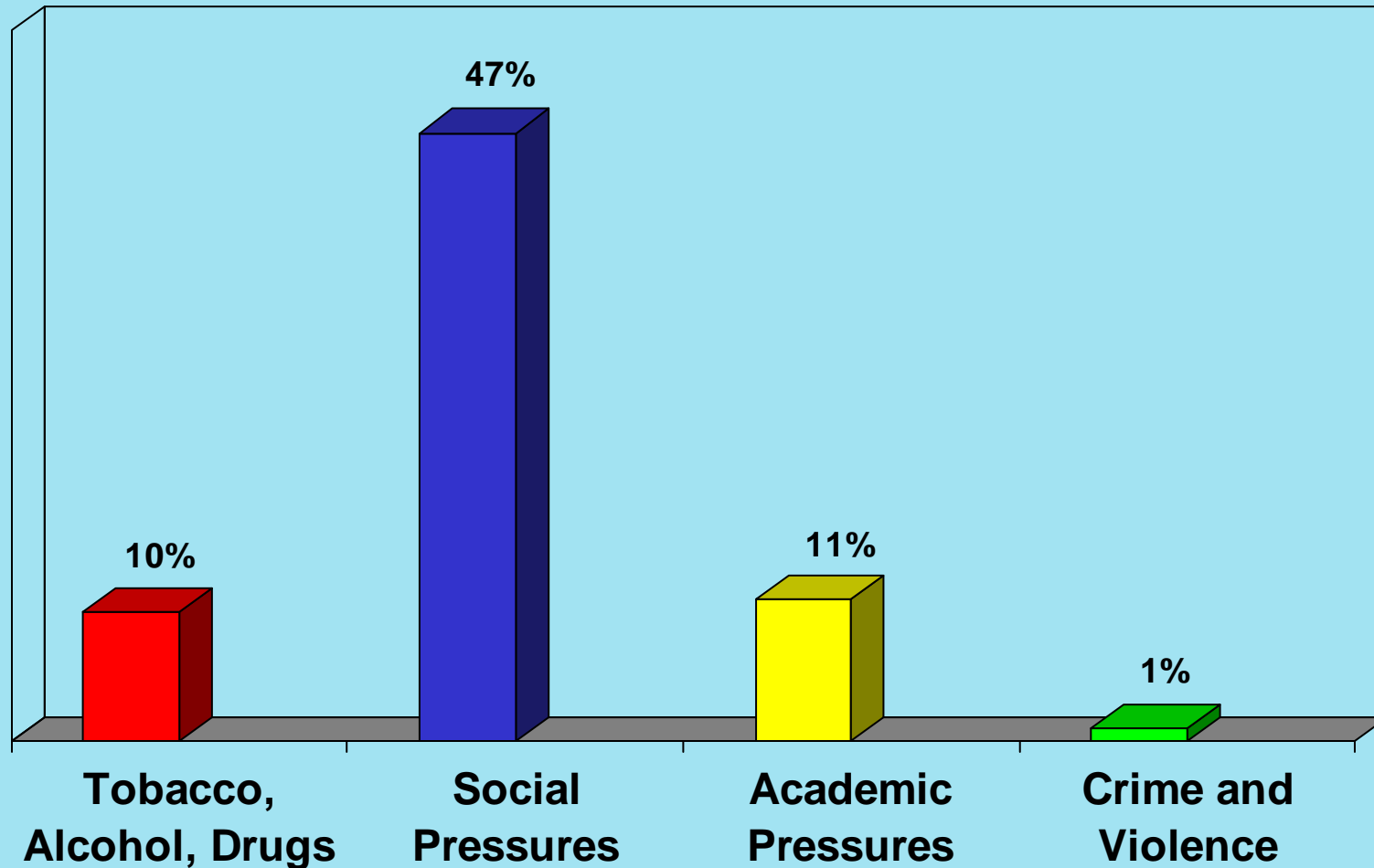




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Parents Name Top Teen Concerns





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Social Networking and Substance Abuse



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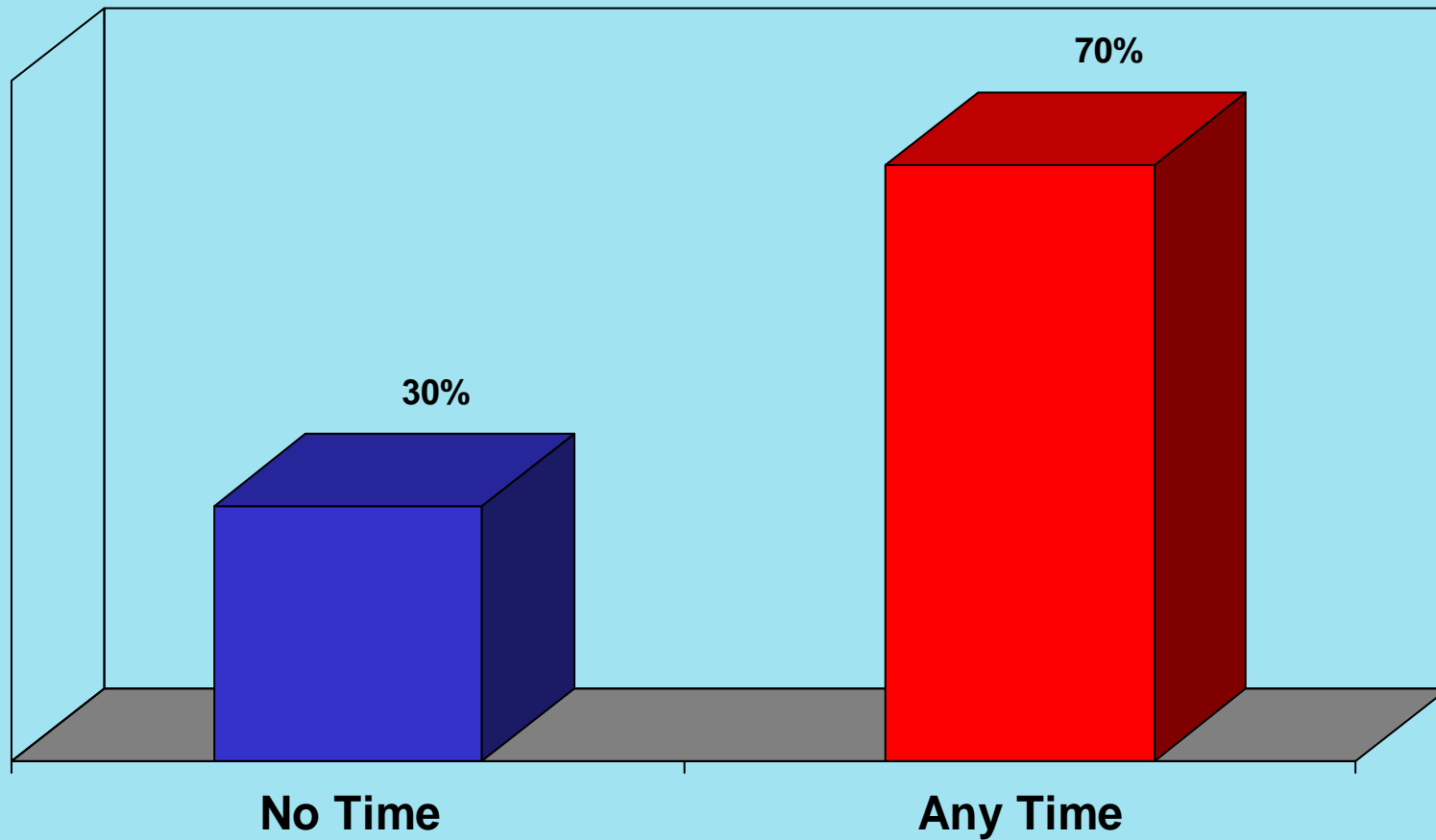


Social Networking

“In a typical day, how many hours do you spend on Facebook, Myspace or other social networking sites?”



Teens Spending Time in Typical Day on Social Networking Sites

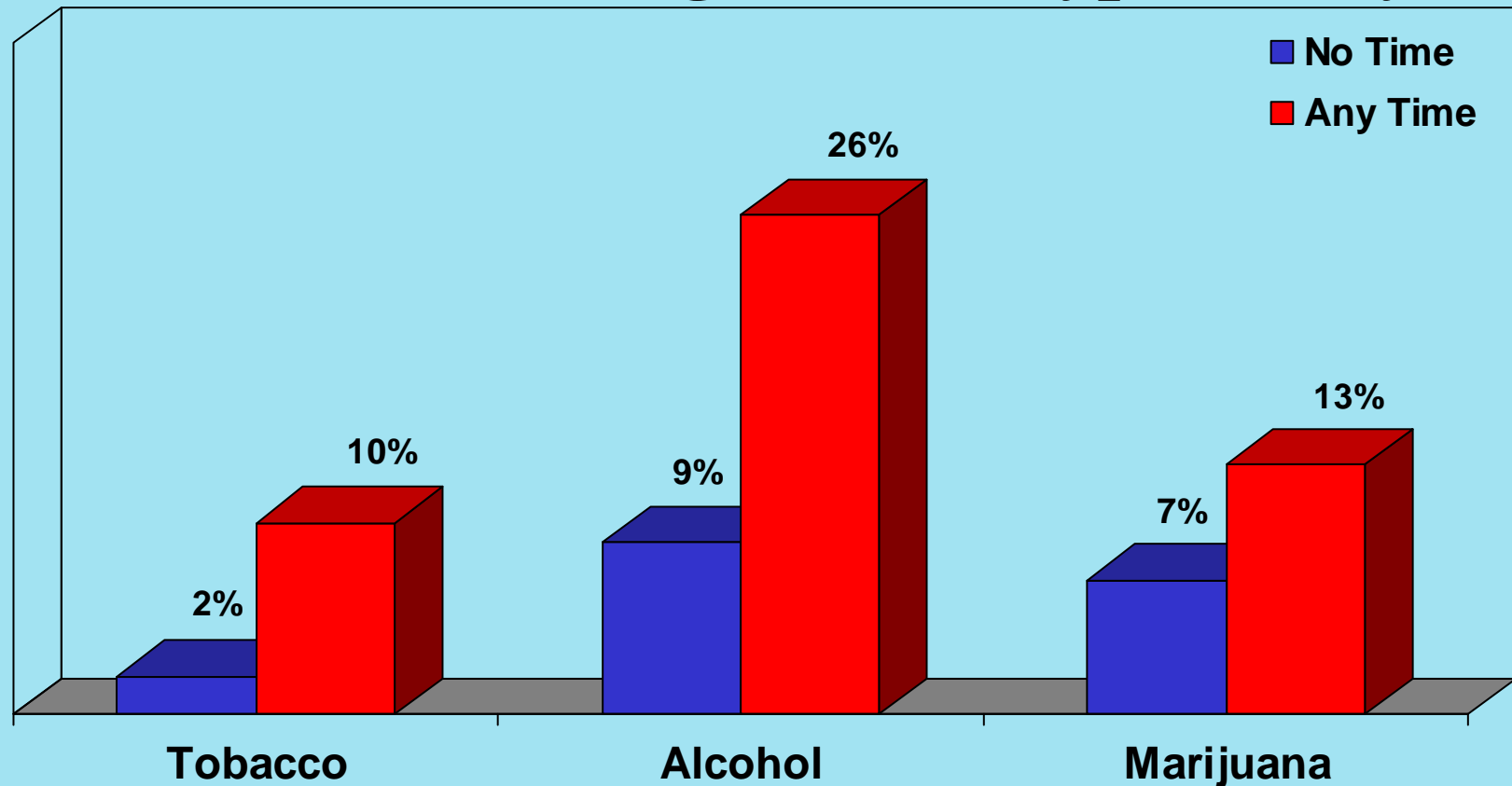




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Teen Substance Use by Time Spent on Social Networking Sites in Typical Day





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“Have you ever seen pictures on Facebook, Myspace or other social networking sites of kids getting drunk, or passed out, or using drugs?”

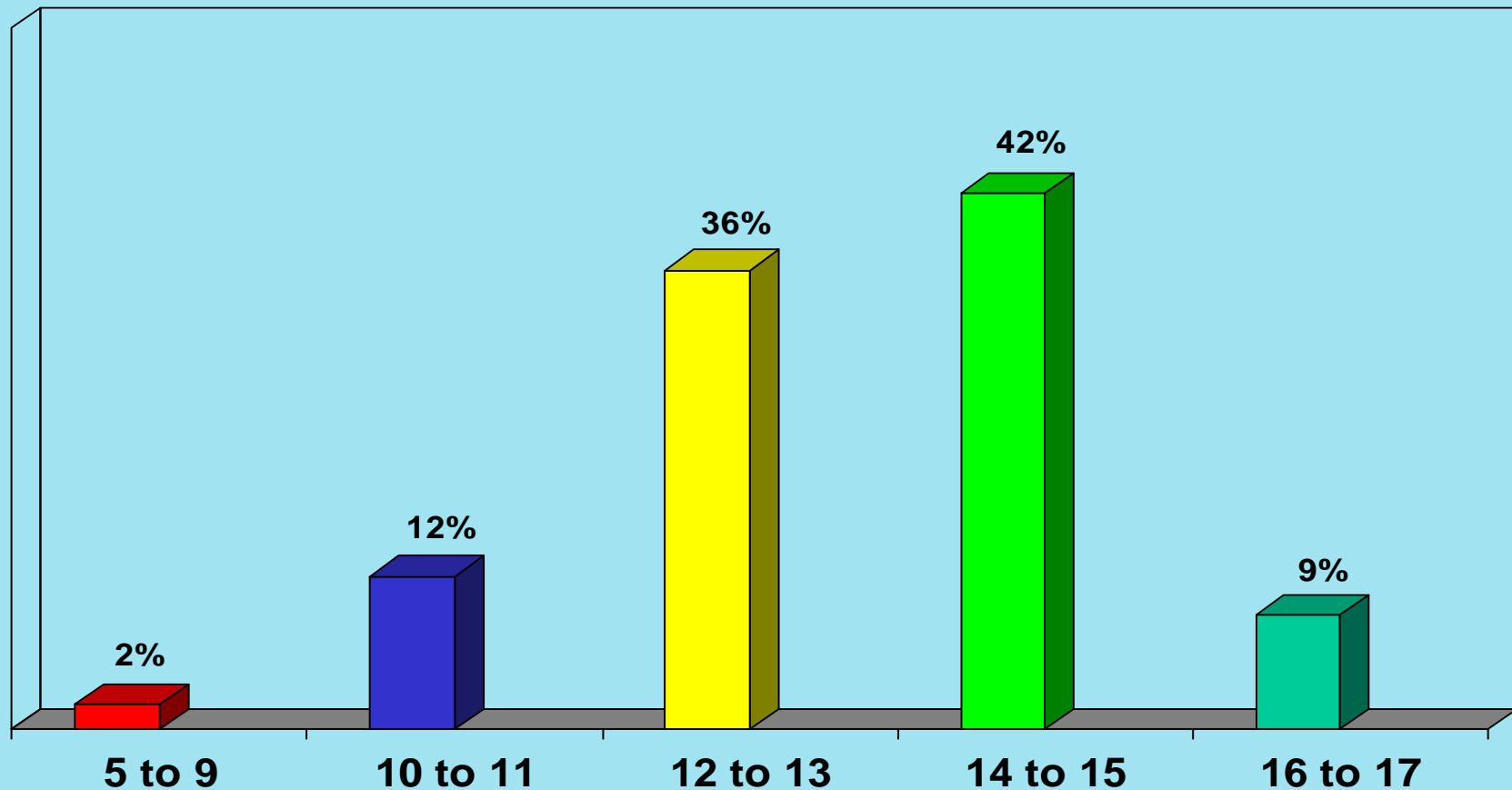
40% said “Yes”



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Age at Which Teens First Saw Such Pictures on Social Networking Sites

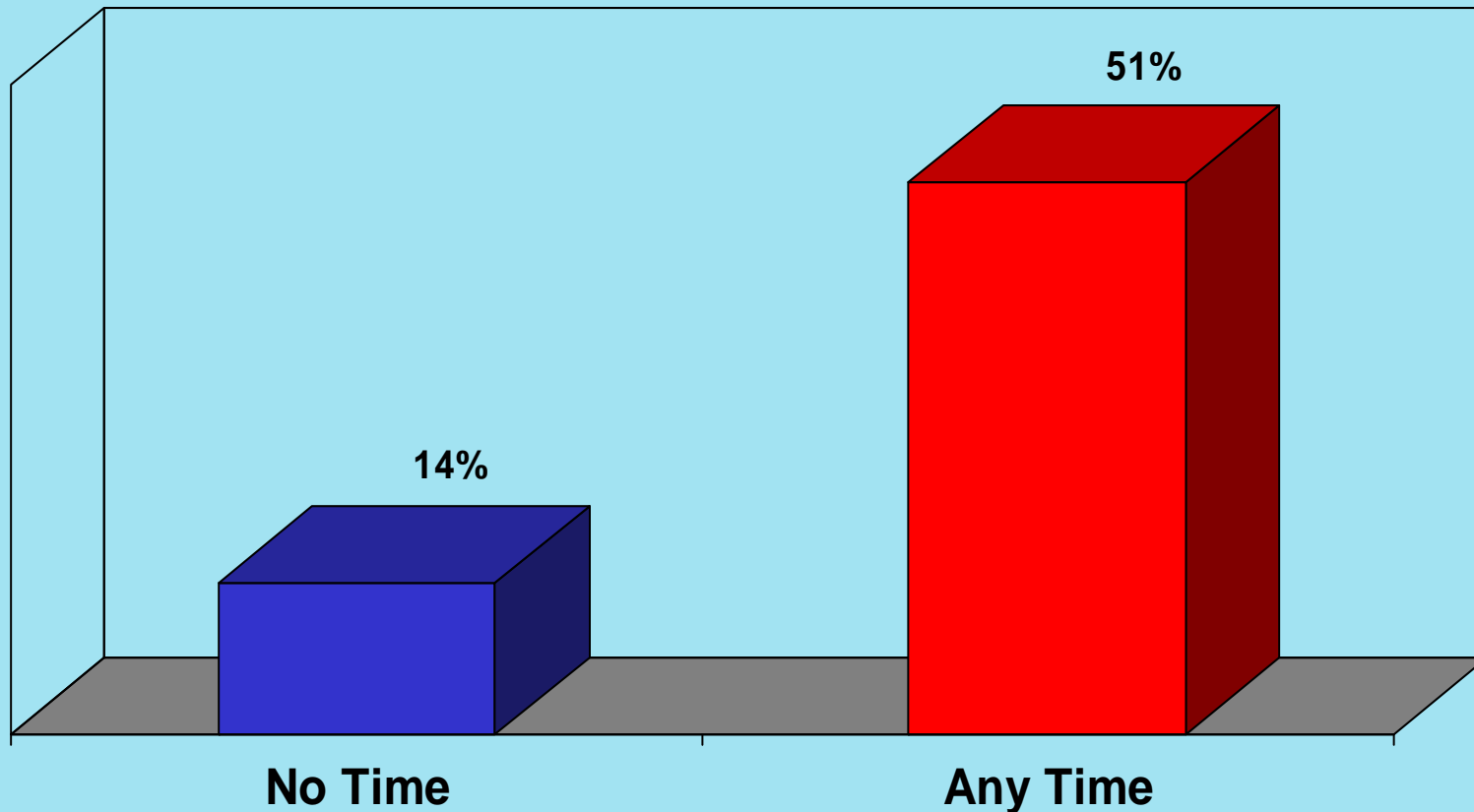




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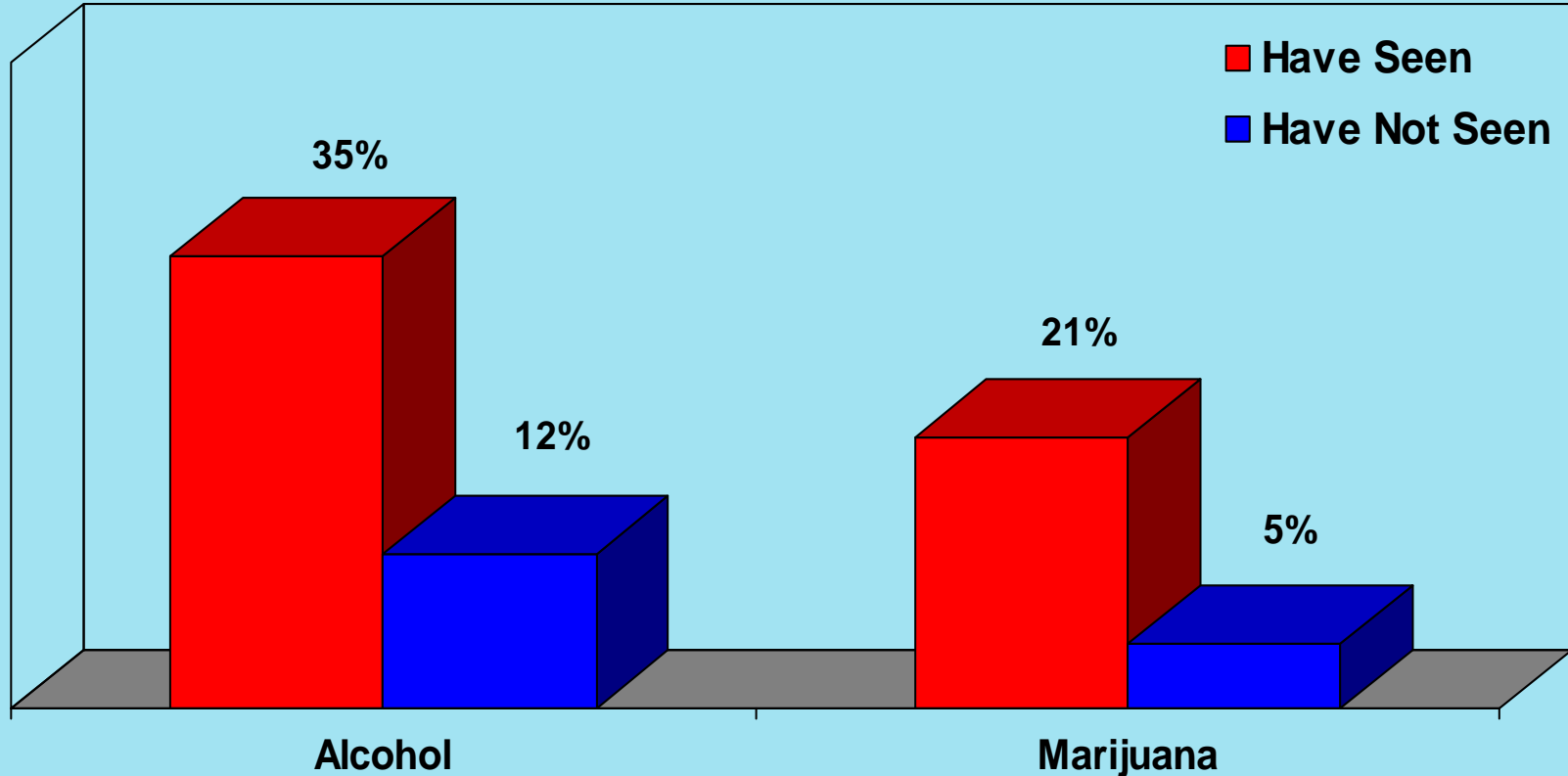


Teens Seeing Such Pictures by Time Spent in Typical Day on Social Networking Sites



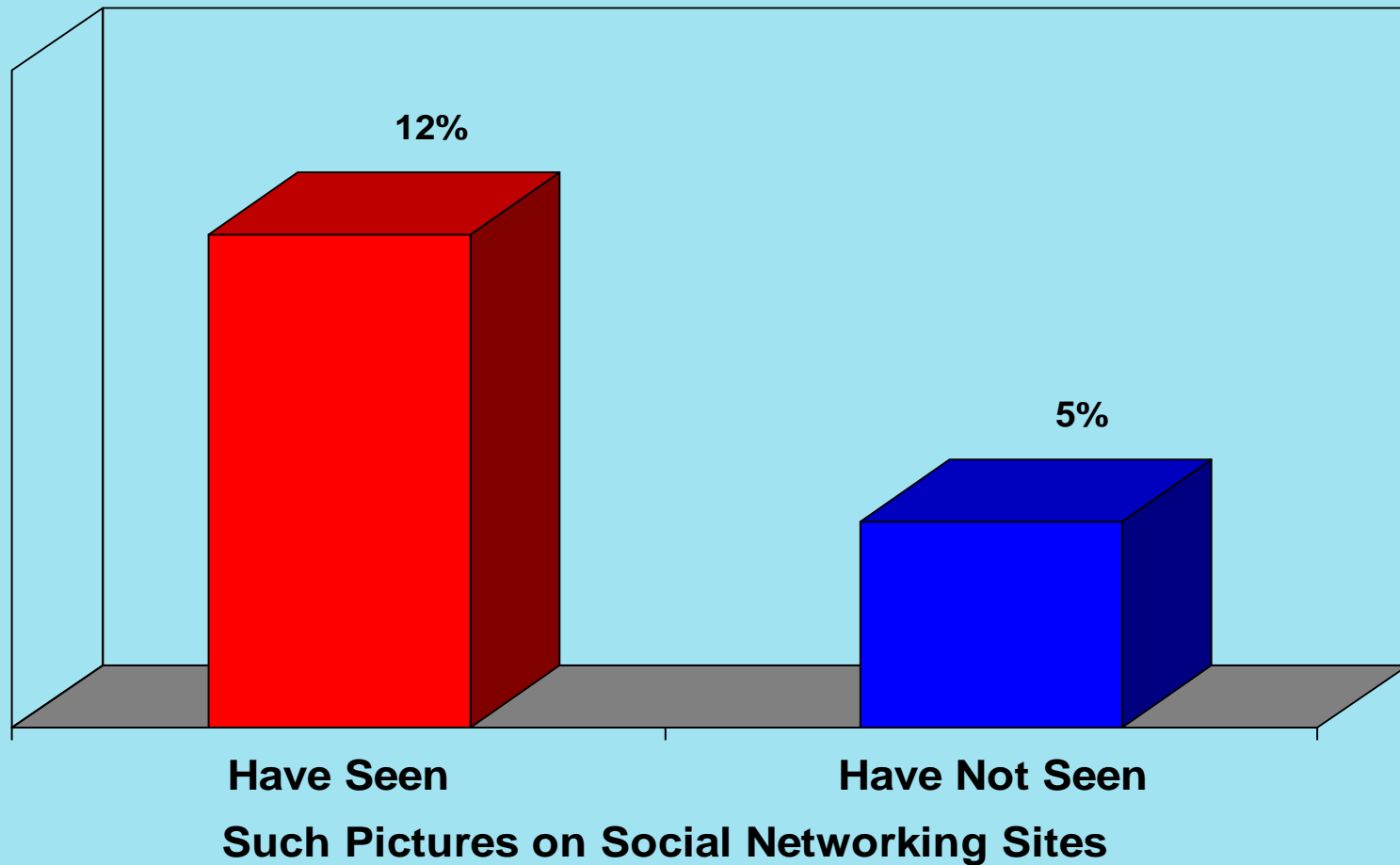


Alcohol, Marijuana Use by Whether Teen Has Seen Such Pictures on Social Networking Sites





Teens Likely To Try Drugs in Future

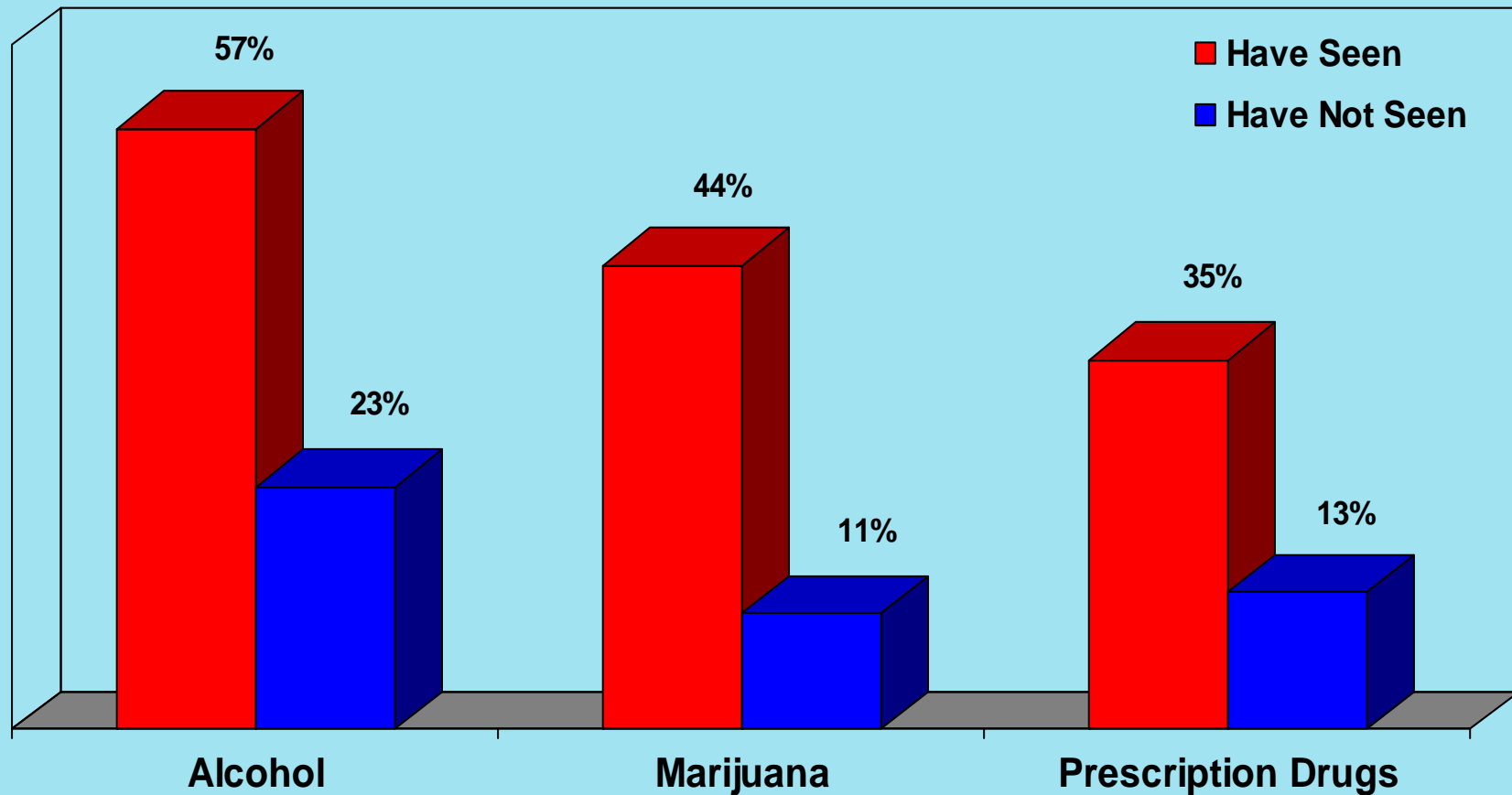




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Ability To Get Substances Within Day or Less by Whether Teen Has Seen Such Pictures





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Suggestive Teen Programming and Substance Abuse



Suggestive Teen Programming

“In a typical week, do you watch any reality shows like *Jersey Shore*, *Teen Mom*, or *16 and Pregnant* or any teen dramas like *Skins* or *Gossip Girl*?”



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32% of teens watch suggestive programming, including

– 46% of girls

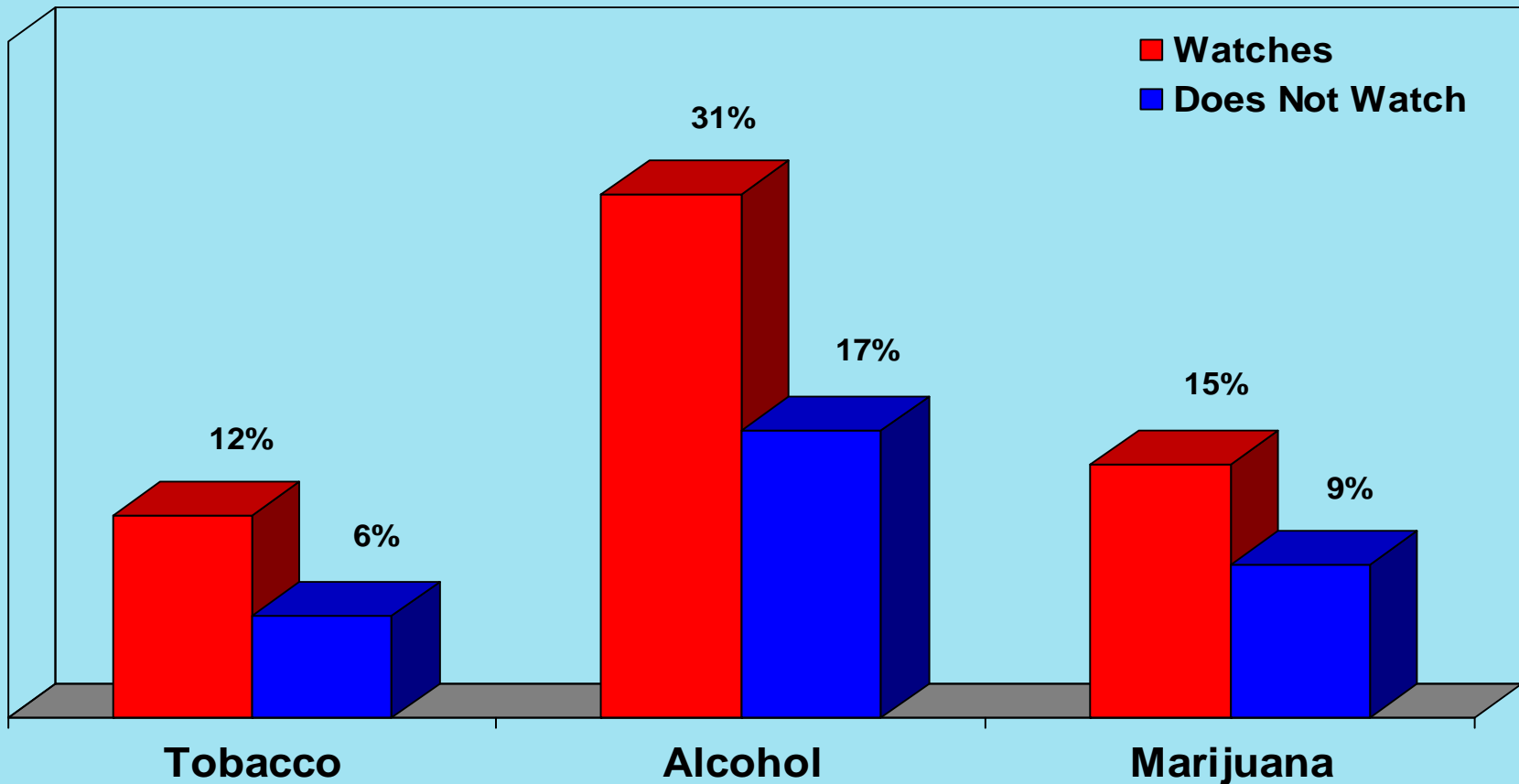
– 19% of boys



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Substance Use by Whether Teen Watches Suggestive Programming

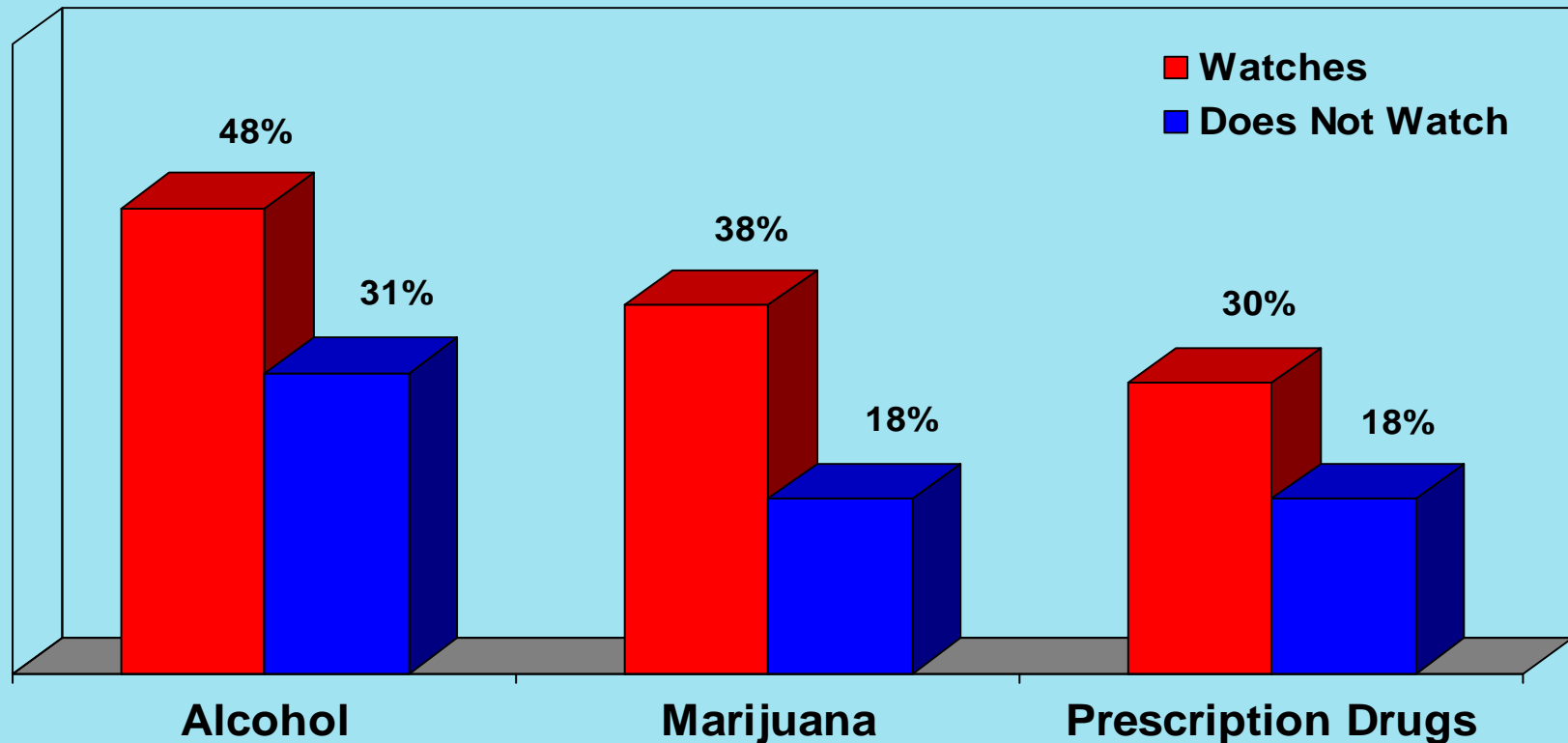




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Ability To Get Substances Within Day or Less by Whether Teen Watches Suggestive Programming





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Cyber Bullying and Substance Abuse



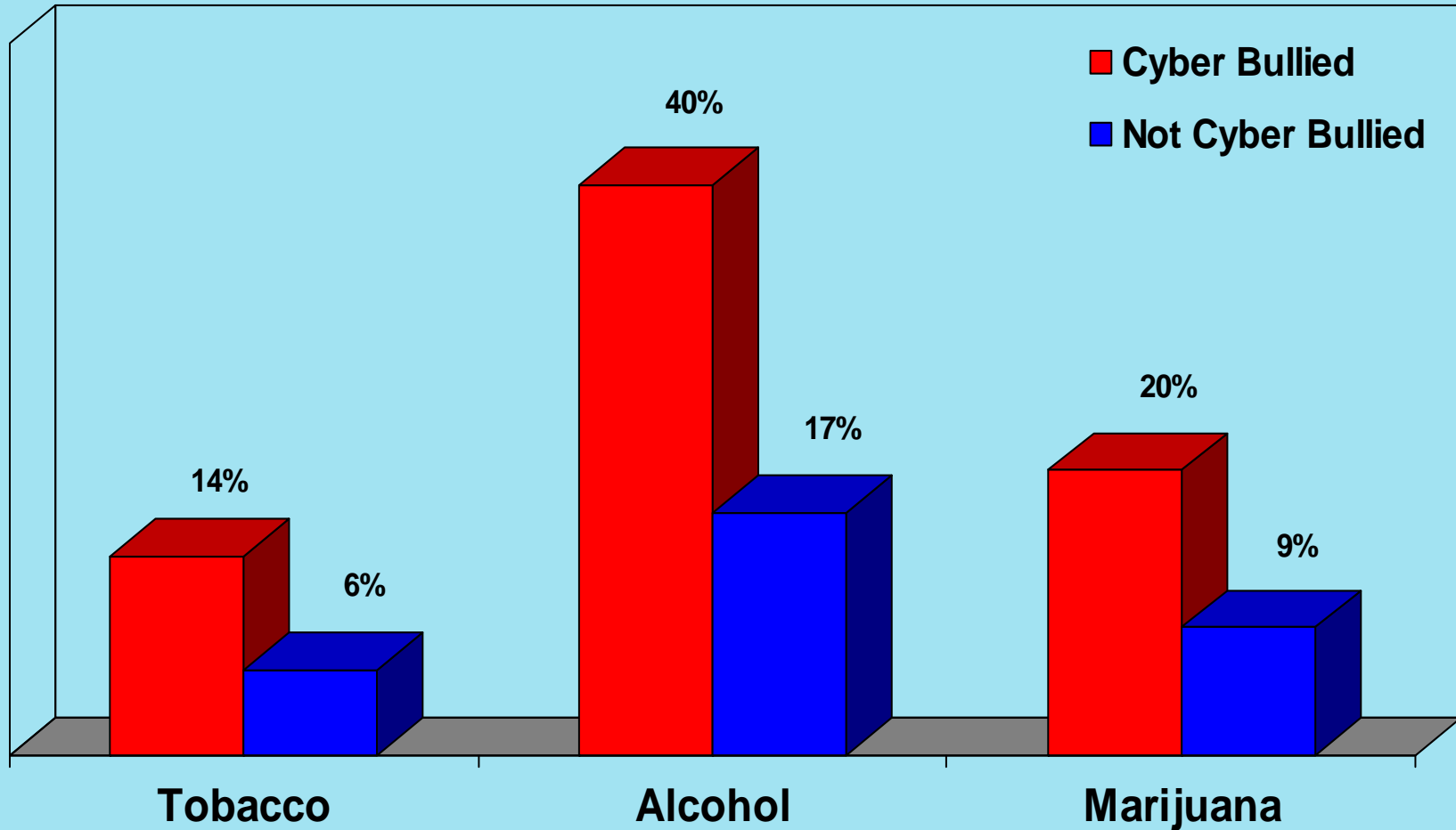
Cyber Bullying

We asked teens, “Have you ever had someone write or post mean or embarrassing things about you online, like on Facebook, Myspace or other social networking site?”

19% of teens said “Yes”

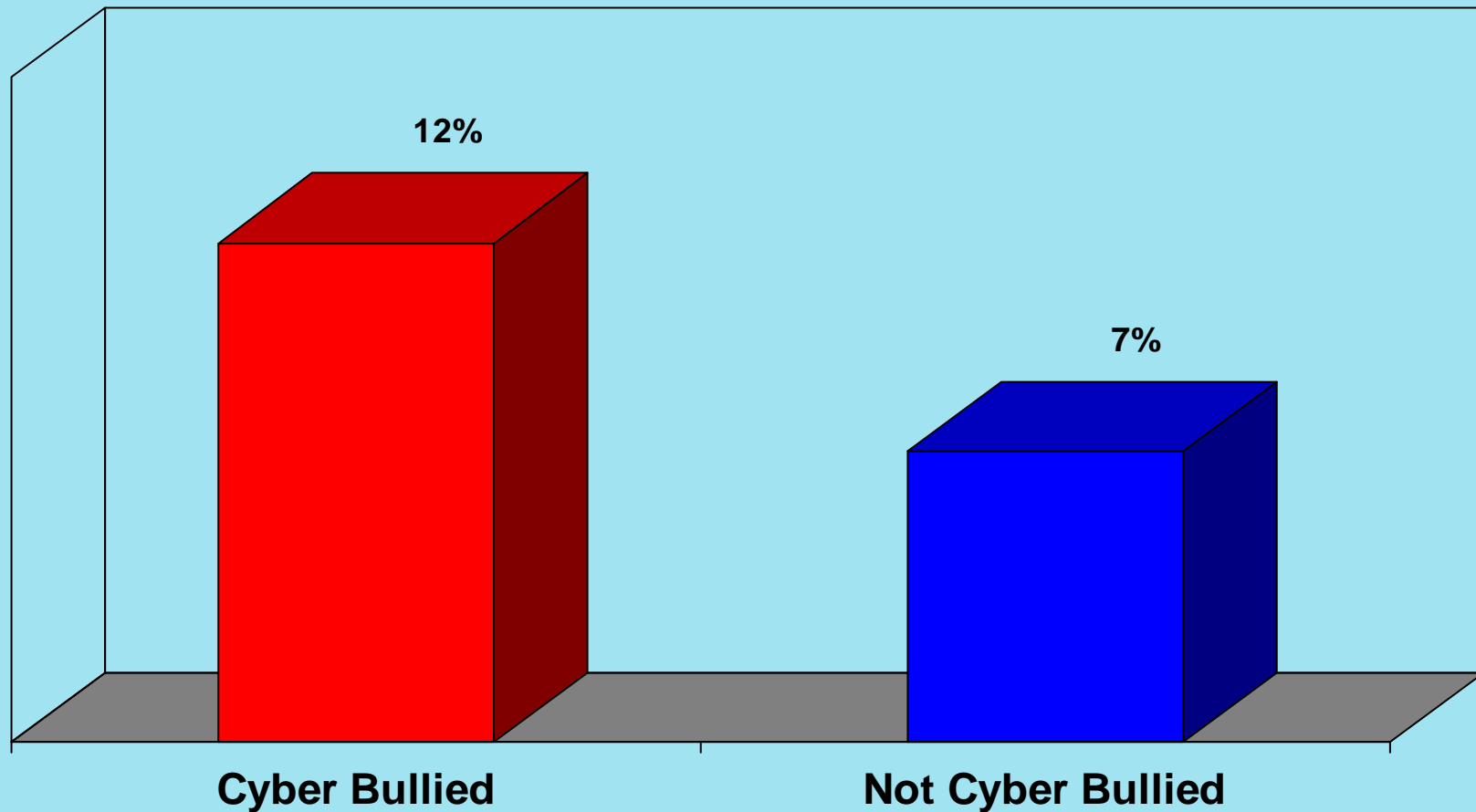


Teen Substance Use





Teens Likely To Try Drugs in Future





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Parental Attitudes on Their Teen Social Networking



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We asked parents, ‘Do you think spending time on Facebook, Myspace or other social networking site makes it more likely your child will drink/use alcohol/drugs, or not?’

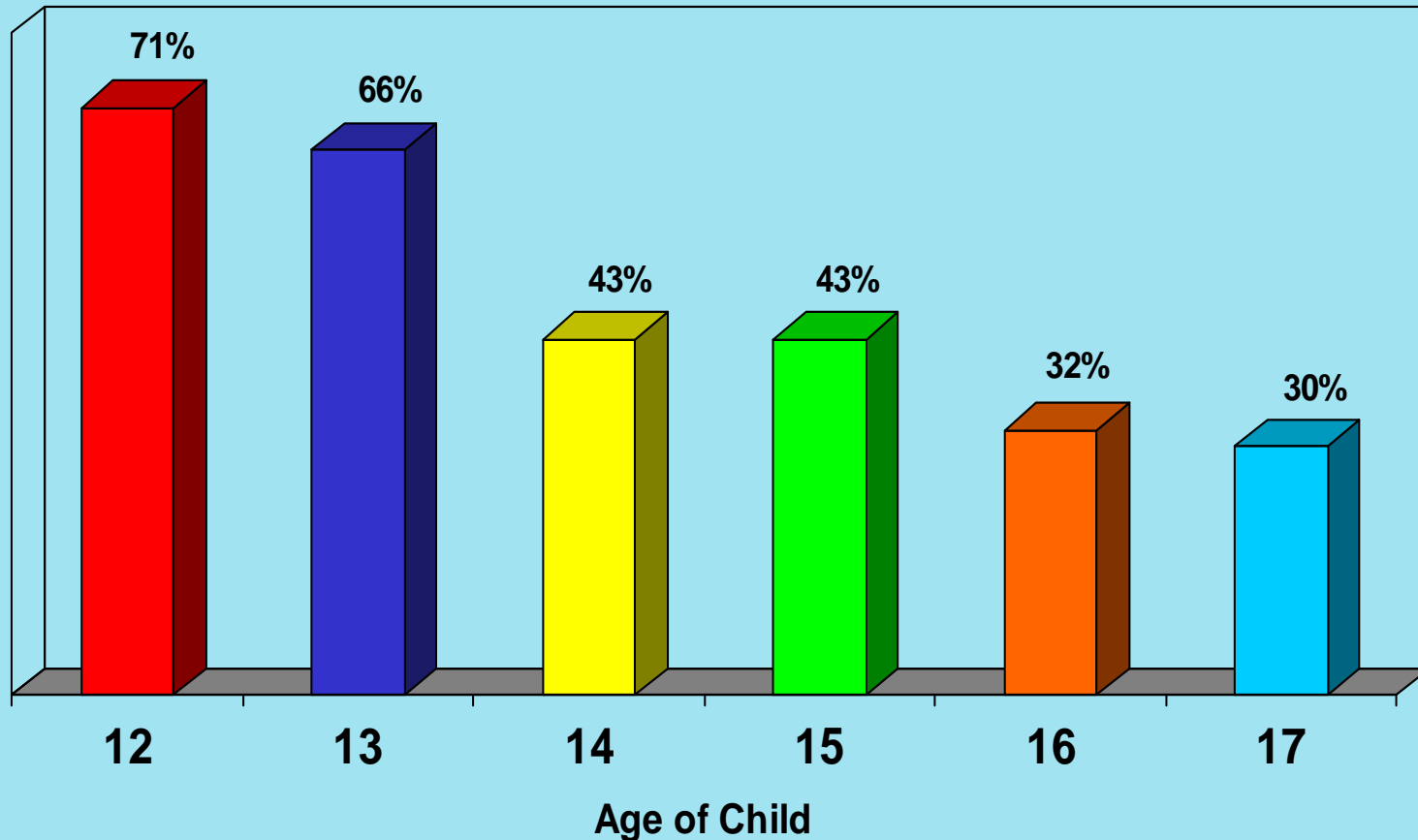
- **87% said “No” with respect to alcohol use**
- **89% said “No” with respect to drug use**



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Parents Who Believe Harm of Social Networking Outweighs Benefit





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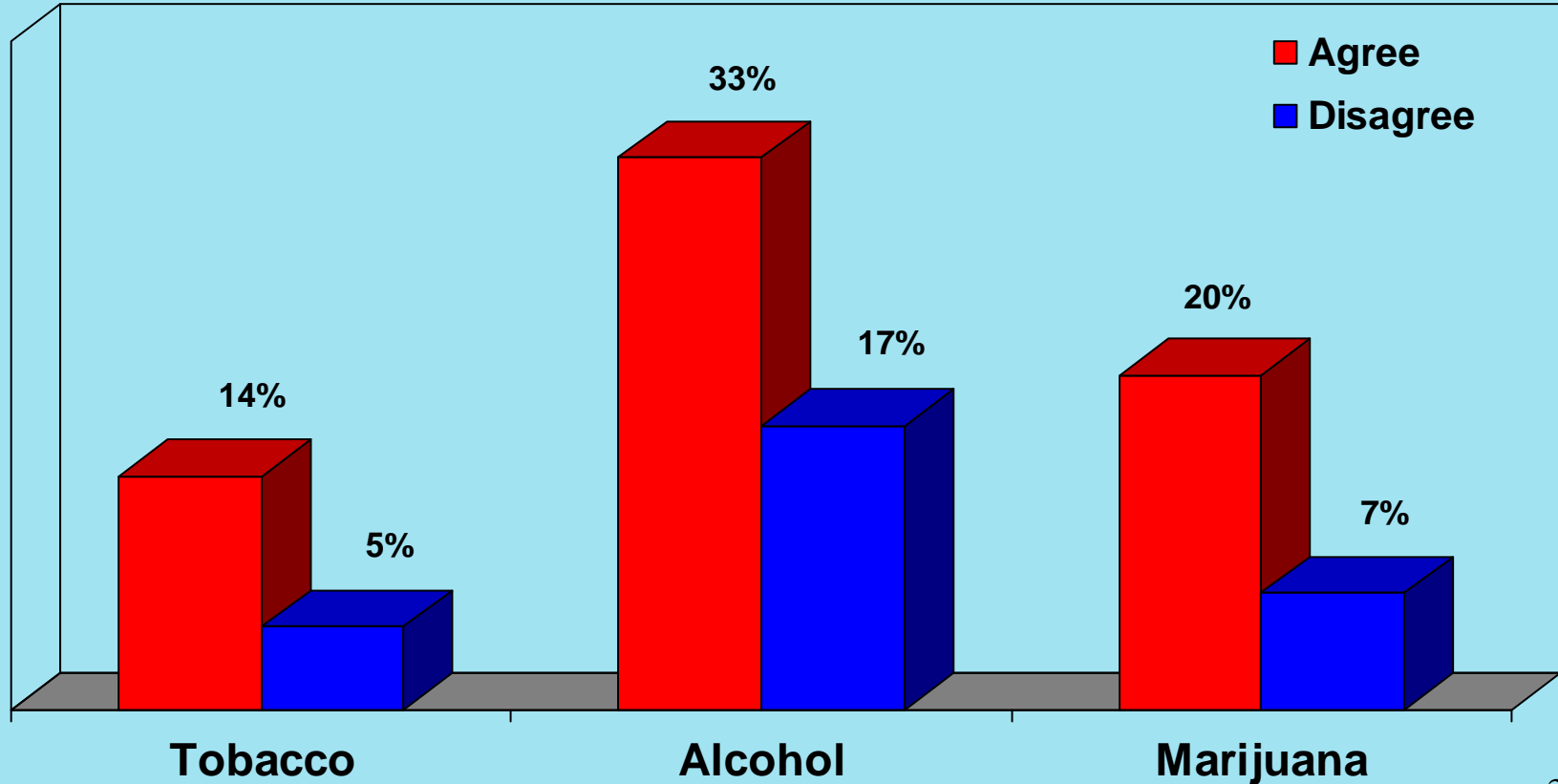
Teen Attitudes



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Teen Substance Use: “If a friend of mine uses illegal drugs, it’s none of my business.”

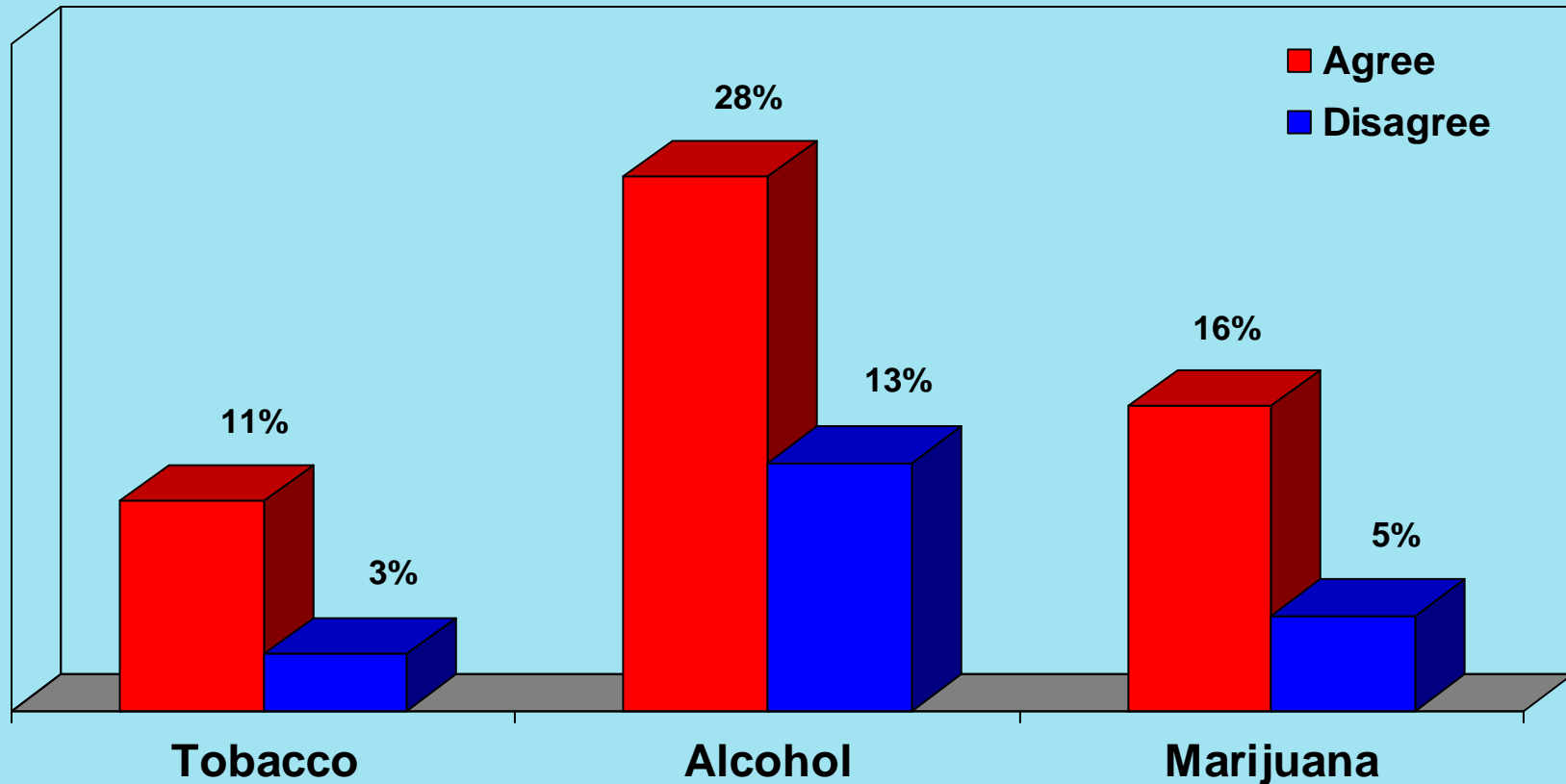




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Teen Substance Use: “I should be able to do what I want with my own body.”

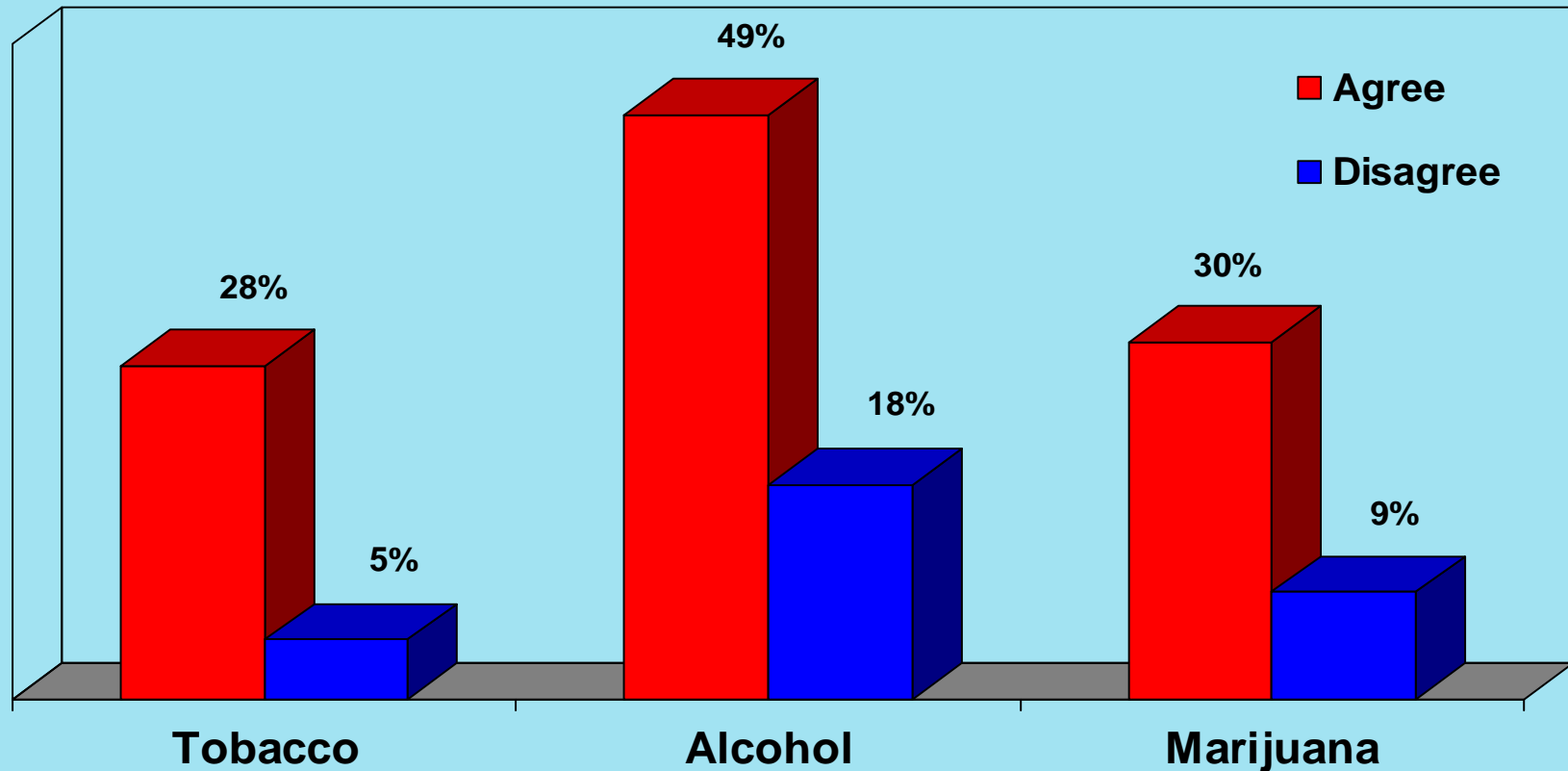




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Teen Substance Use: “It’s not a big deal to have sex with someone you don’t care that much about.”





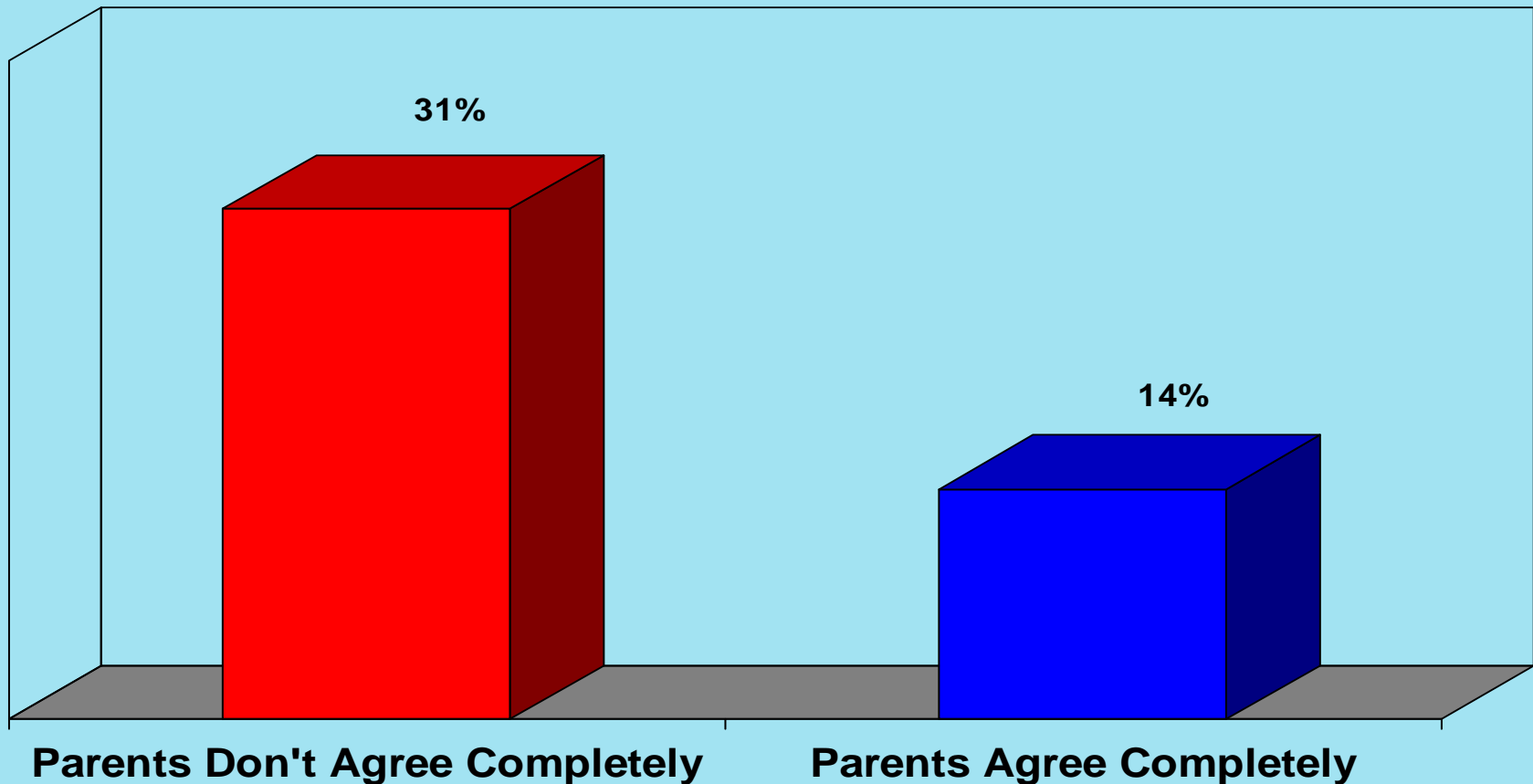
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Parent Power

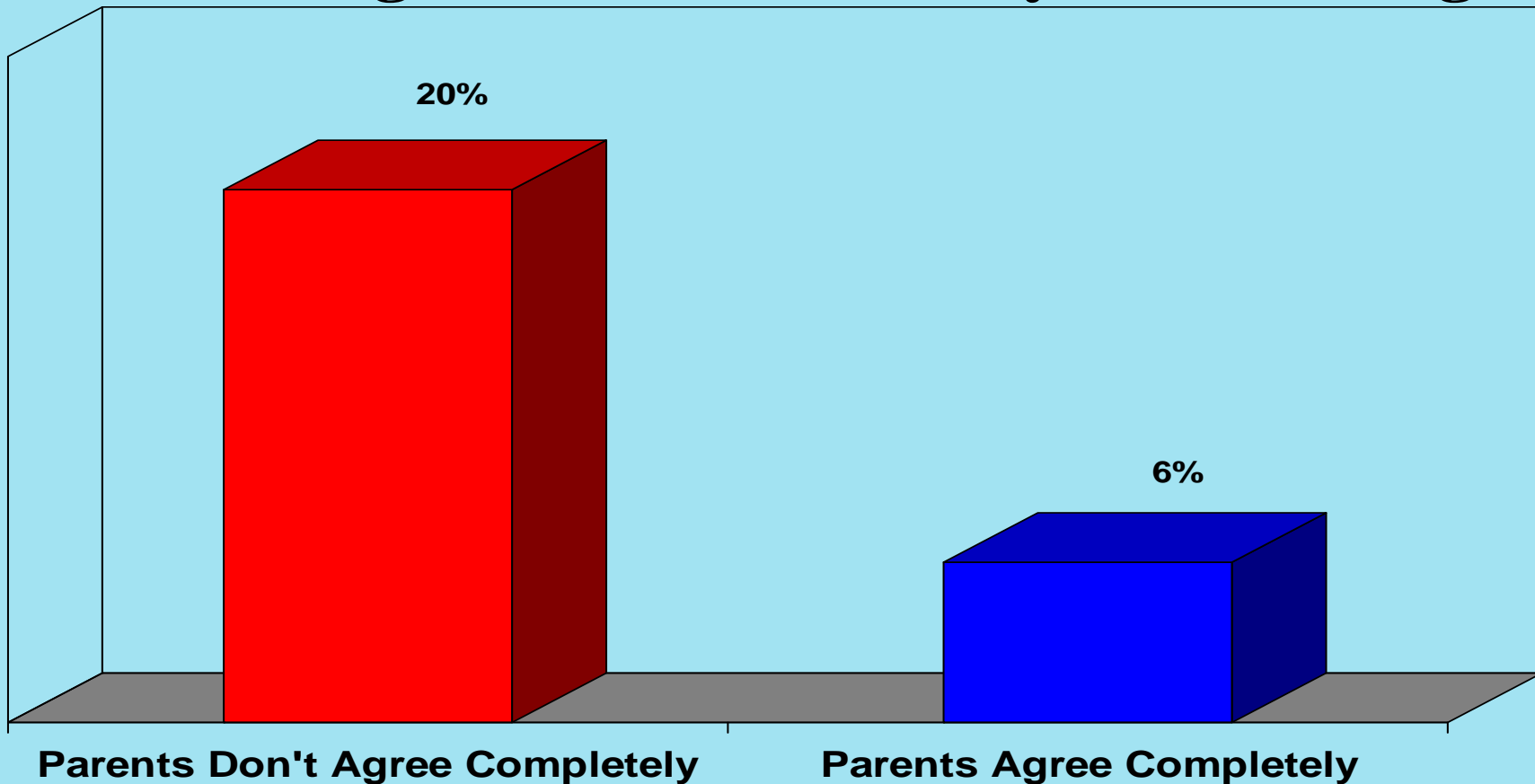


Teen Alcohol Use by Whether Parents Agree on What To Say About Drinking



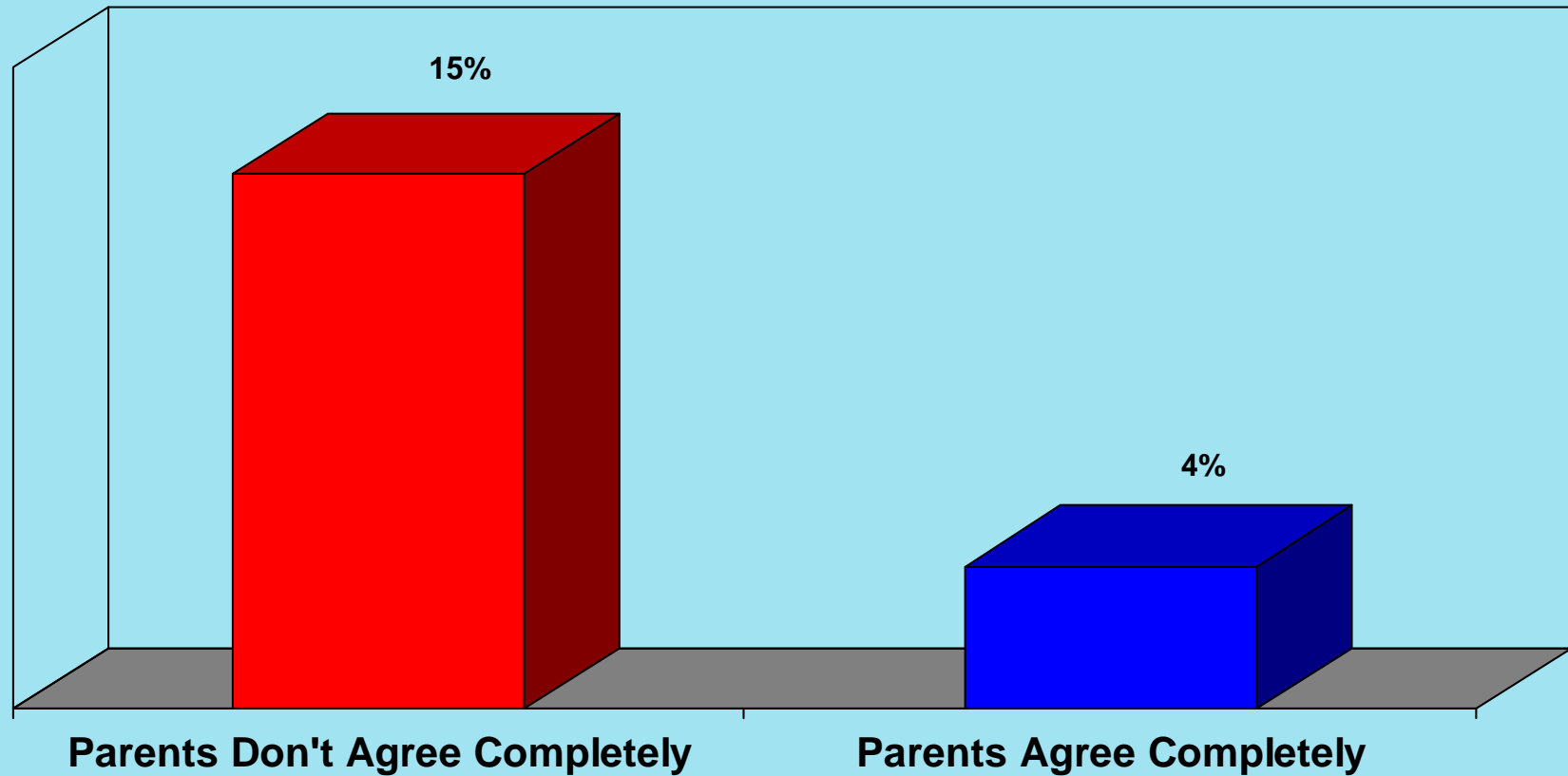


Teen Marijuana Use by Whether Parents Agree on What To Say About Drugs





Teens Likely To Try Drugs in Future by Whether Parents Agree on What To Say About Drugs

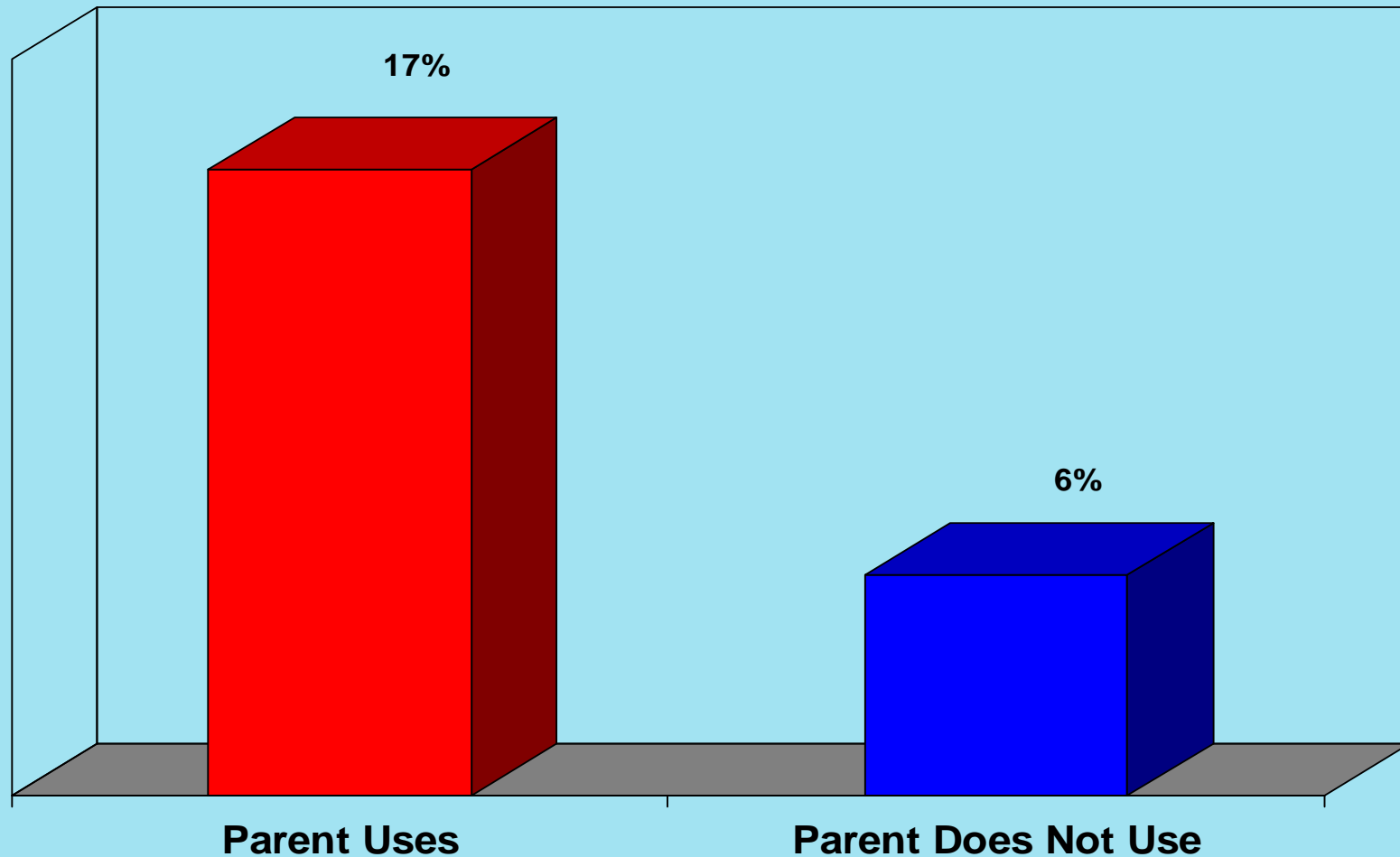




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Teen Tobacco Use by Parental Tobacco Use

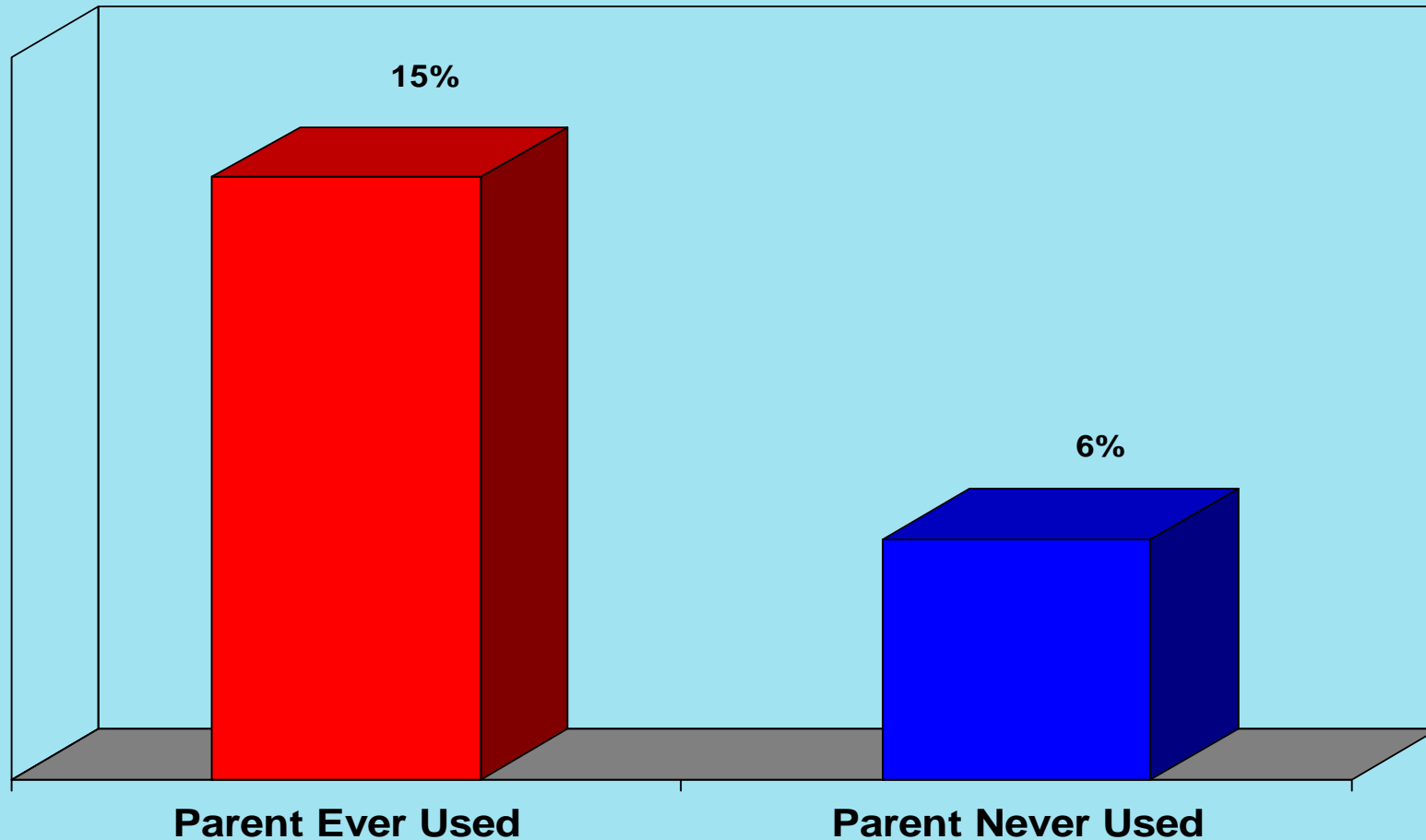




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Teen Marijuana Use by Parent Marijuana Use





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Prescription Painkillers in the Home



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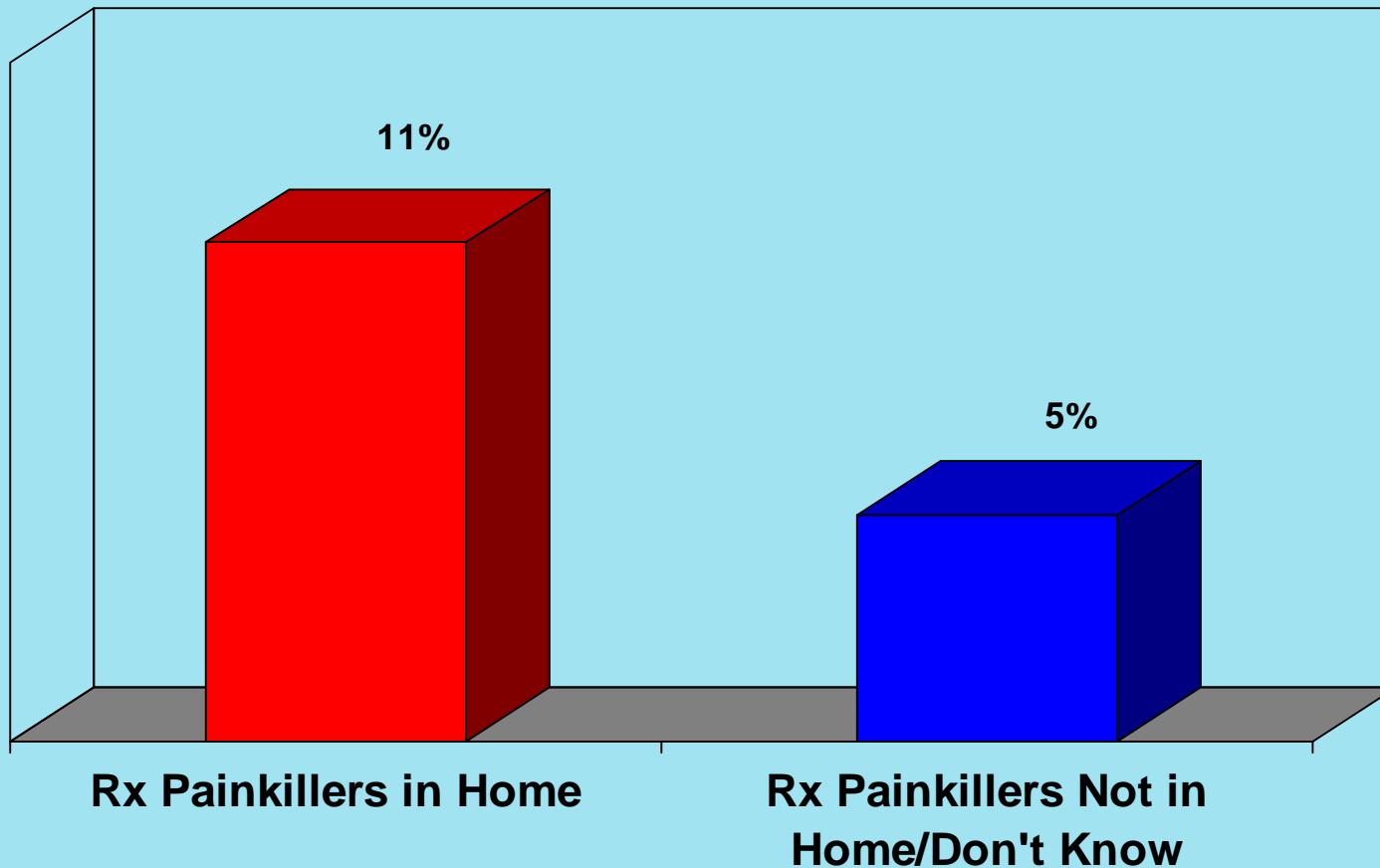


“Are there prescription painkillers such as Oxycontin, Vicodin or Percocet kept in your home?”

- **14% said “Yes”**
- **56% said “No”**
- **29% said “Don’t know”**

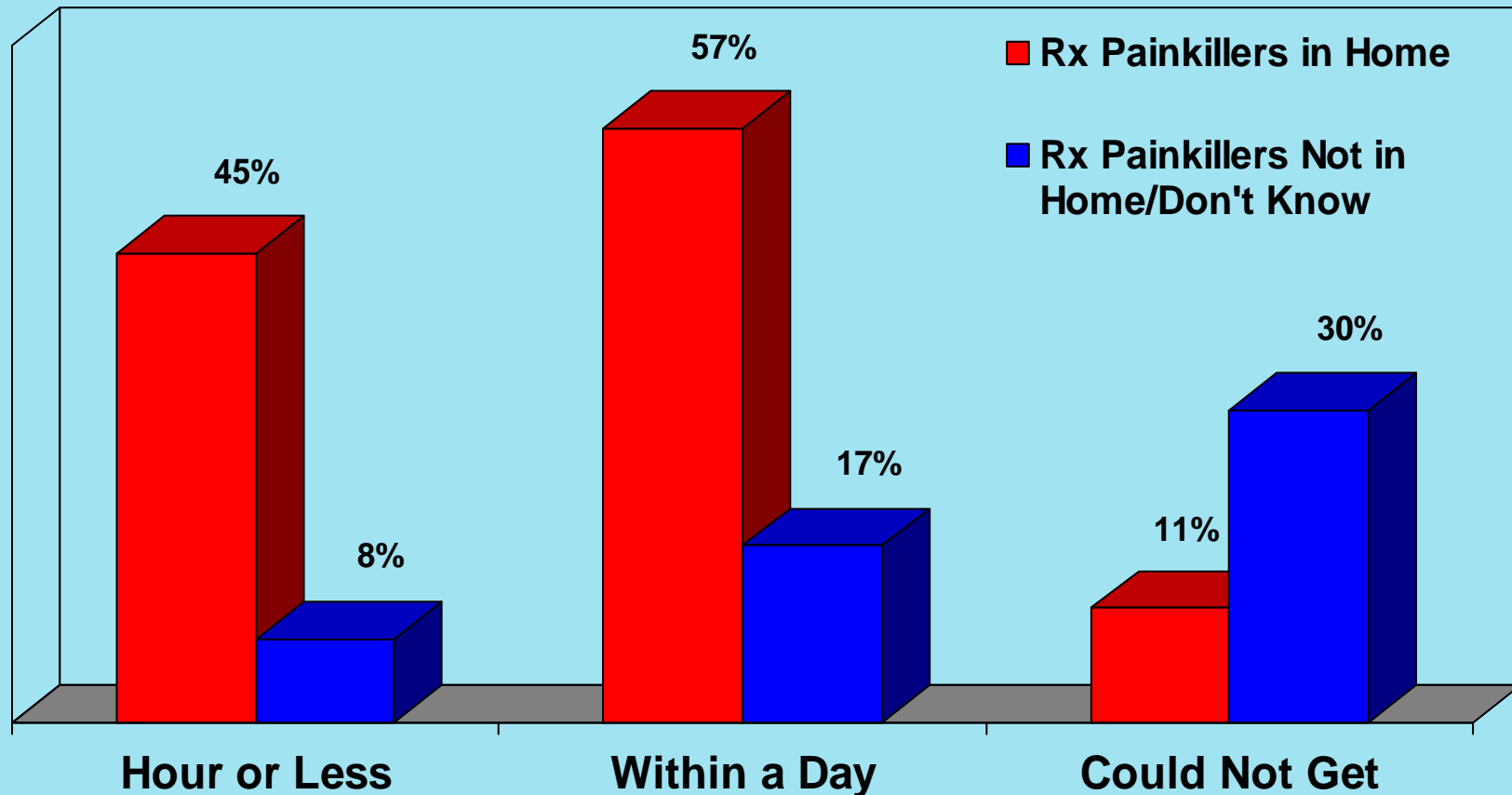


Teens Who Say Prescription Drugs Easiest Substance To Get



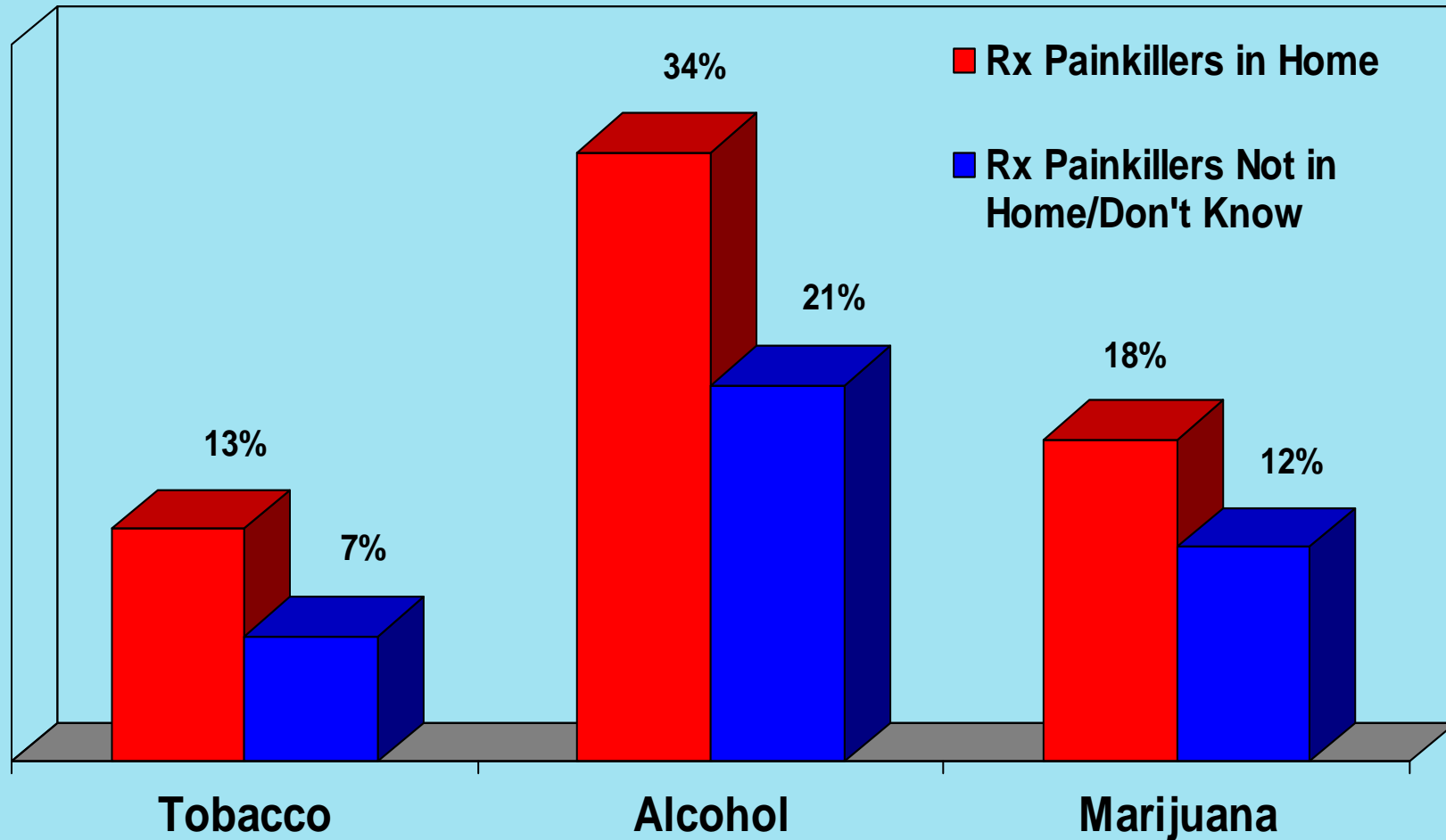


Time It Takes Teens To Get Prescription Drugs





Teen Substance Use





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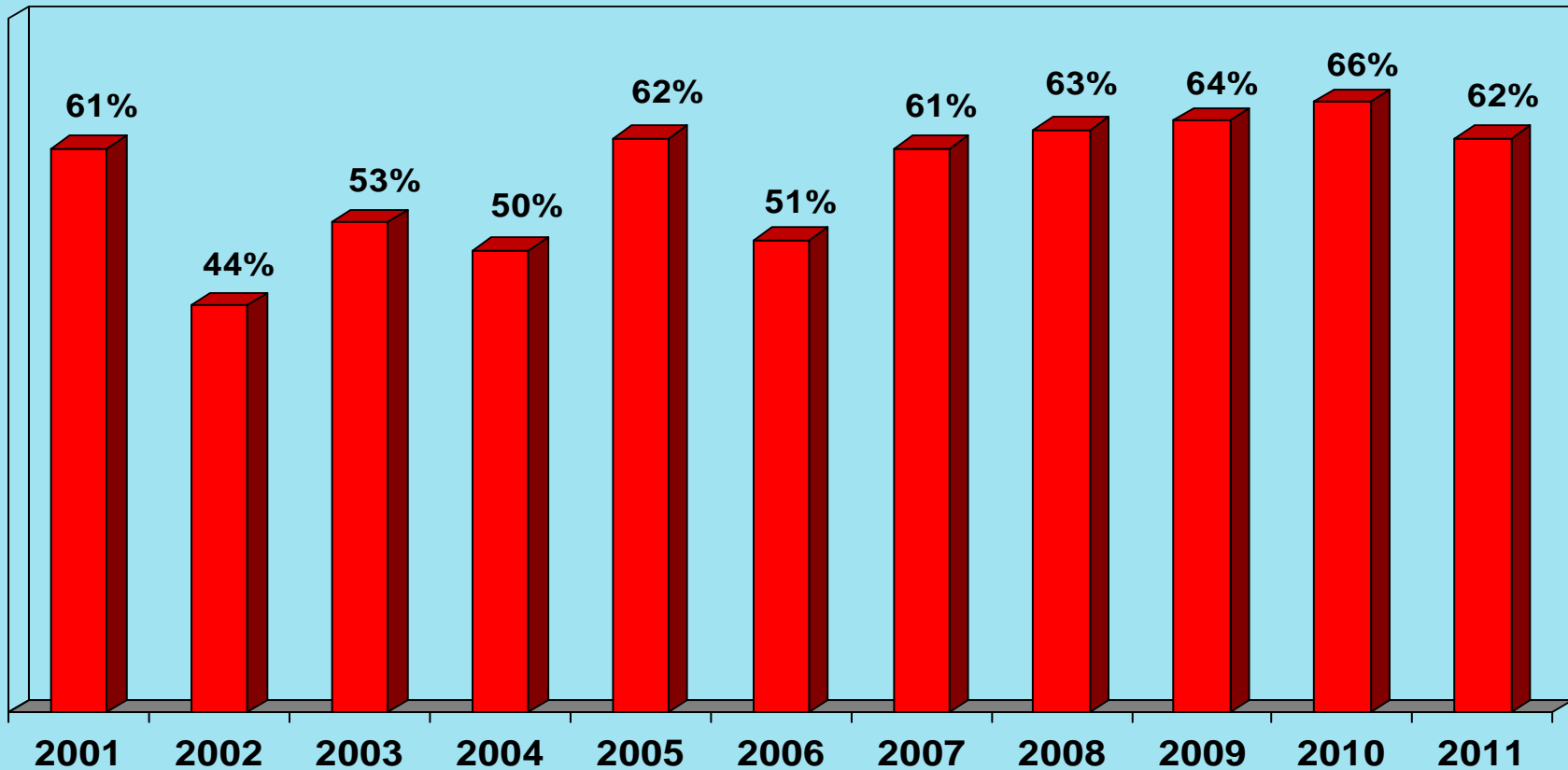
Substance Abuse and Schools



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High School Students: Drugs Used, Kept, Sold at School

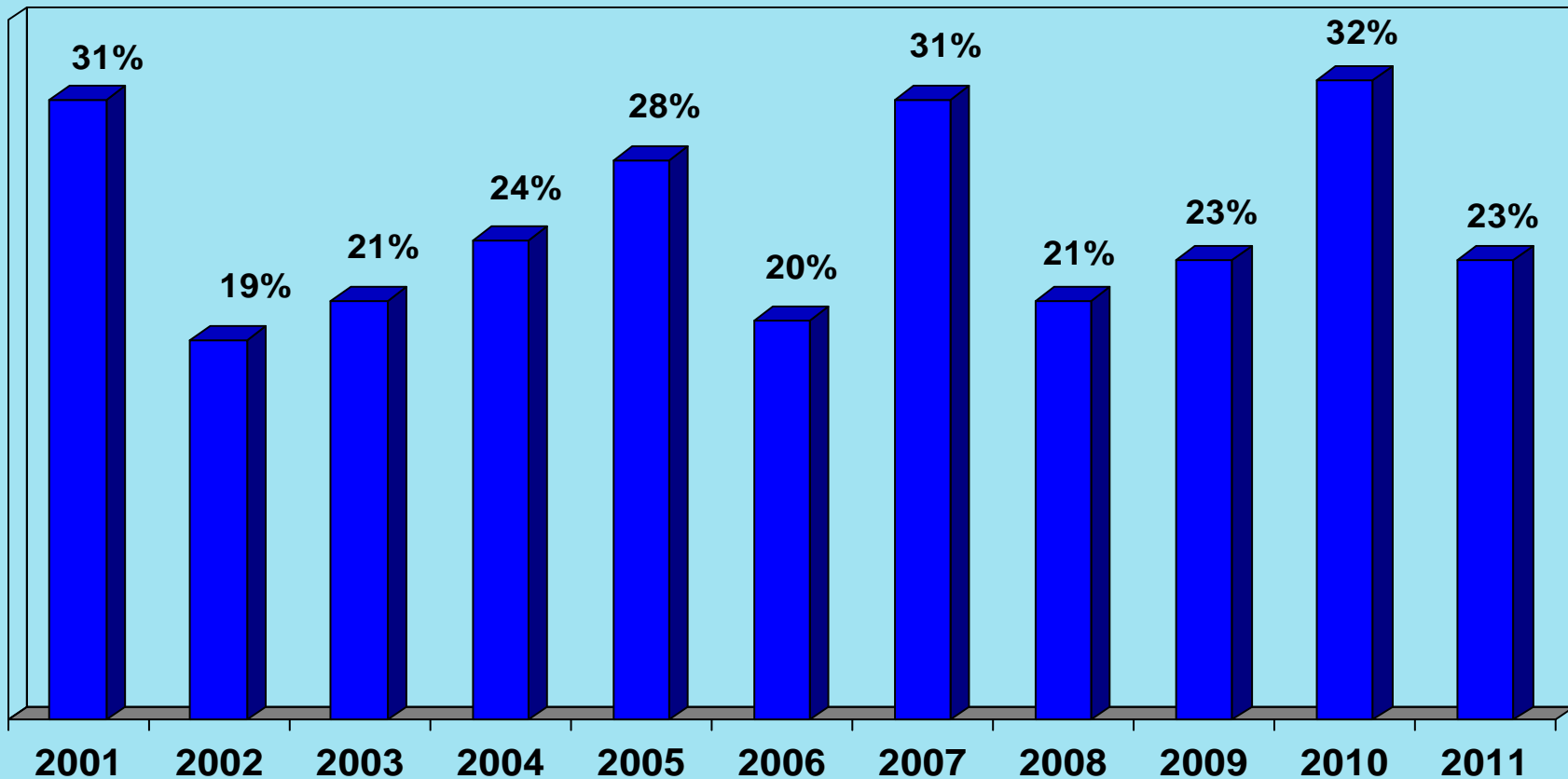




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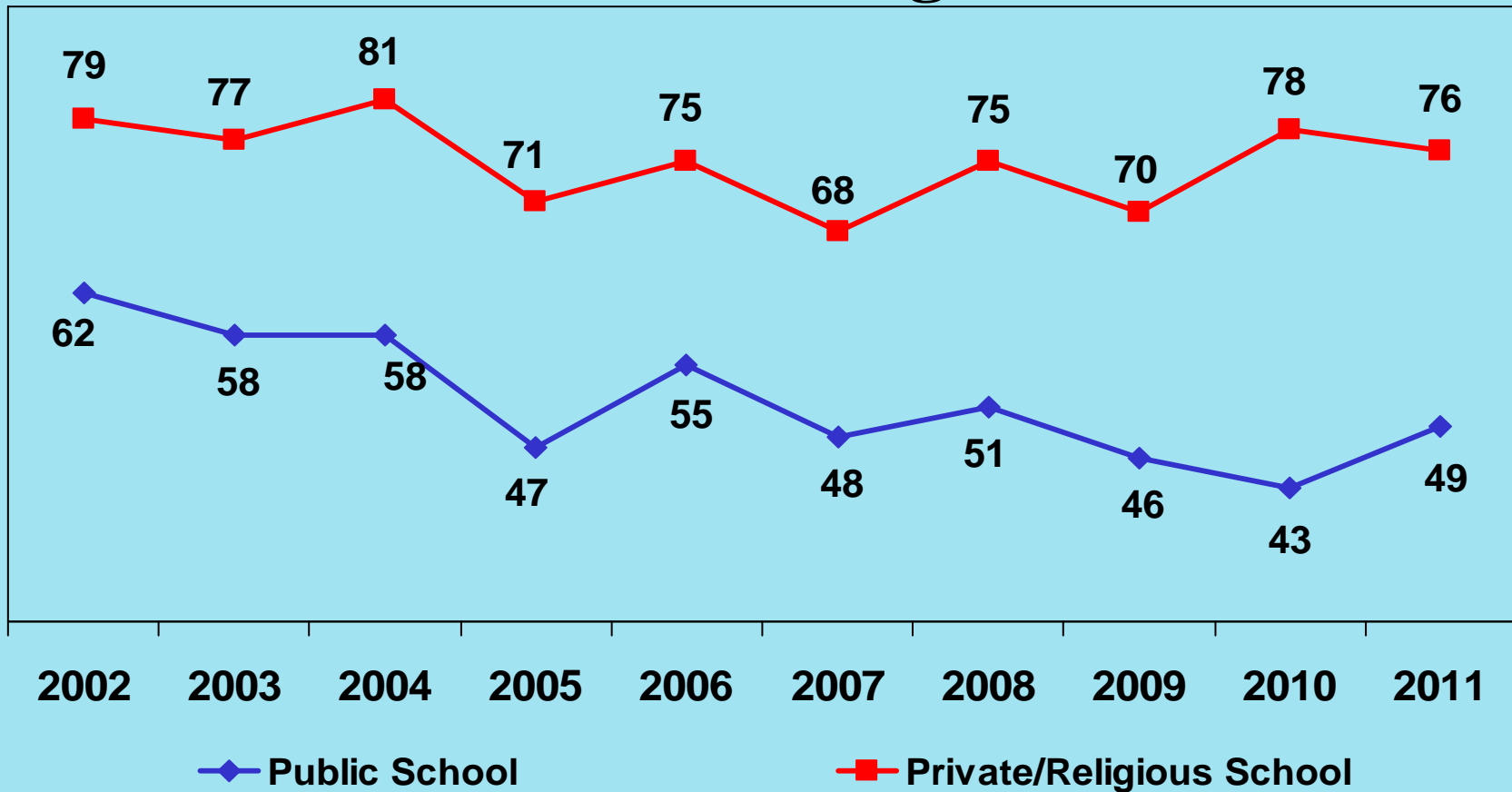


Middle Schools Students: Drugs Used, Kept, Sold at School





Percent Students Who Say School Is Drug Free

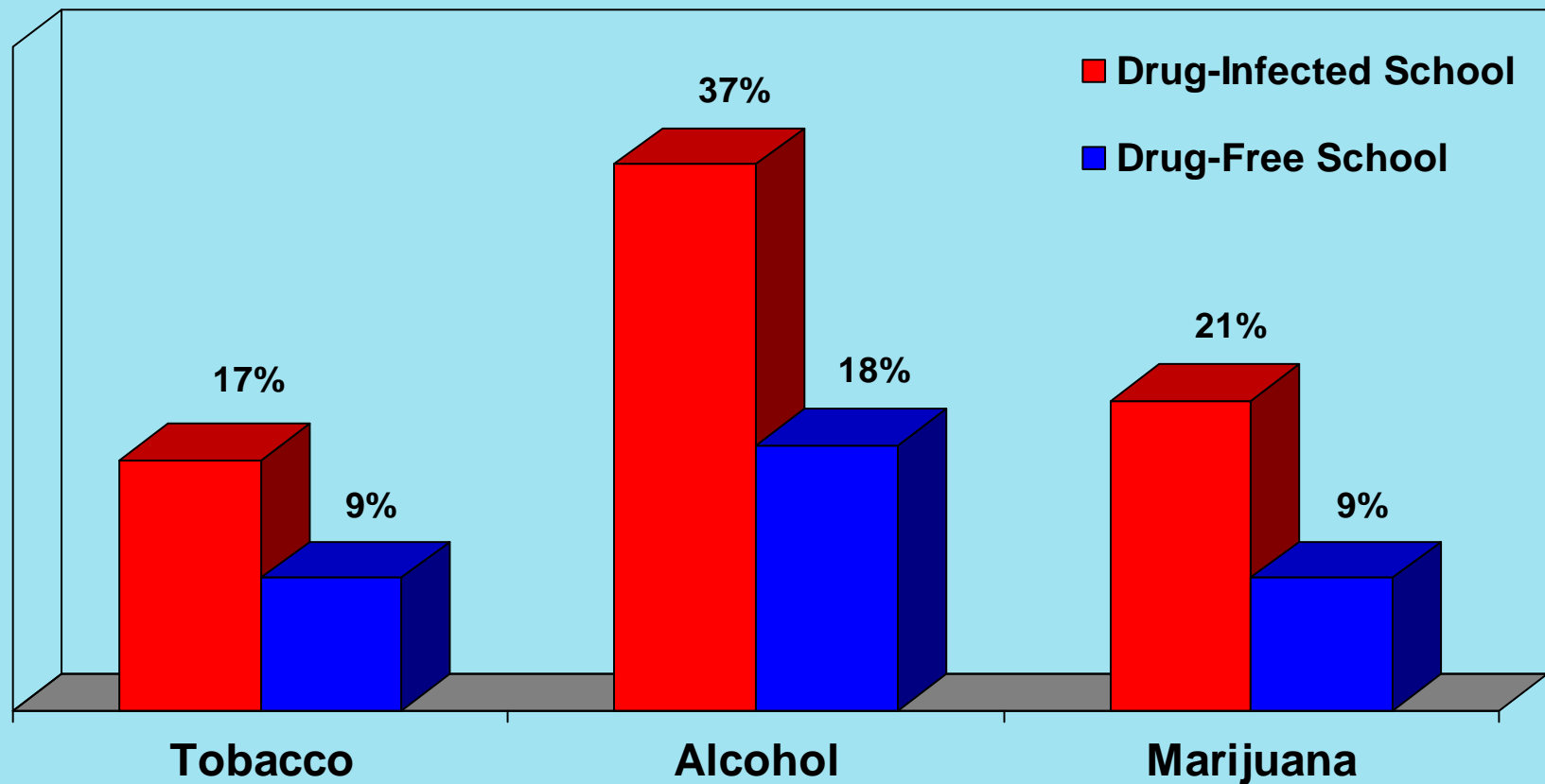




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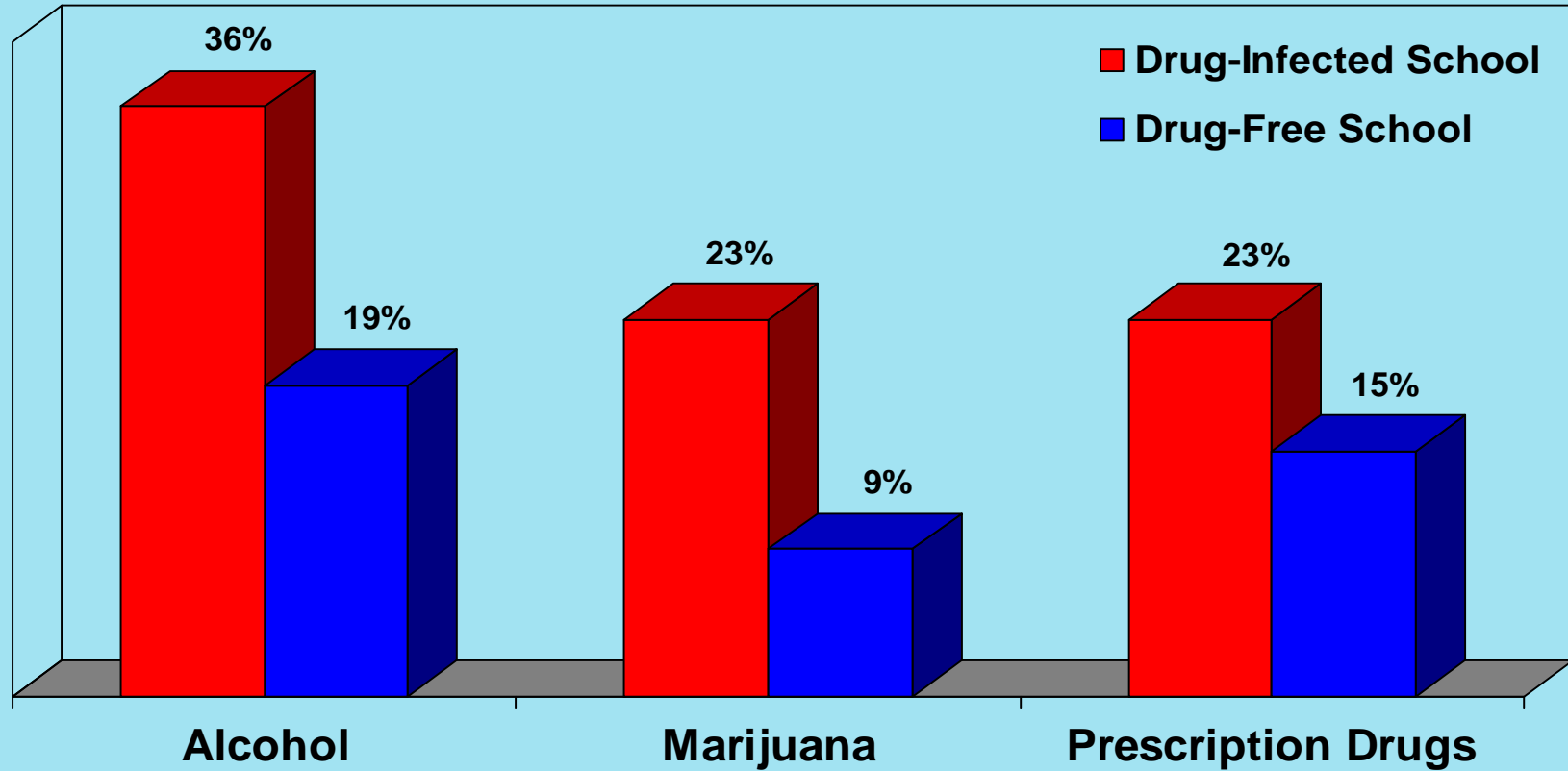
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Teen Substance Use by Whether School Is Drug Infected





Ability To Get Substances Within Hour or Less by Whether School is Drug Infected





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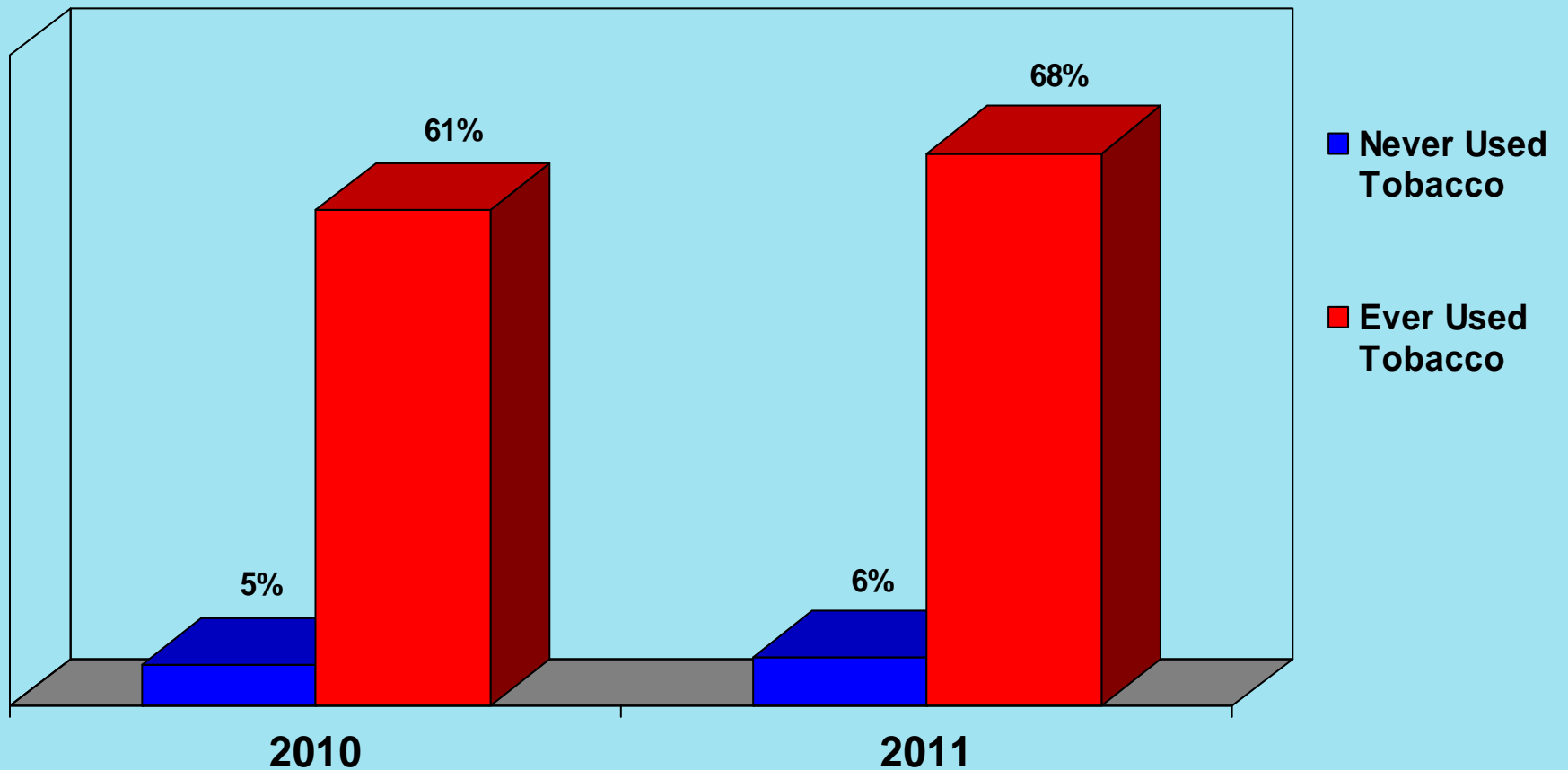
Other Notable Findings



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Teen Marijuana Use by Whether Teen Has Ever Used Tobacco

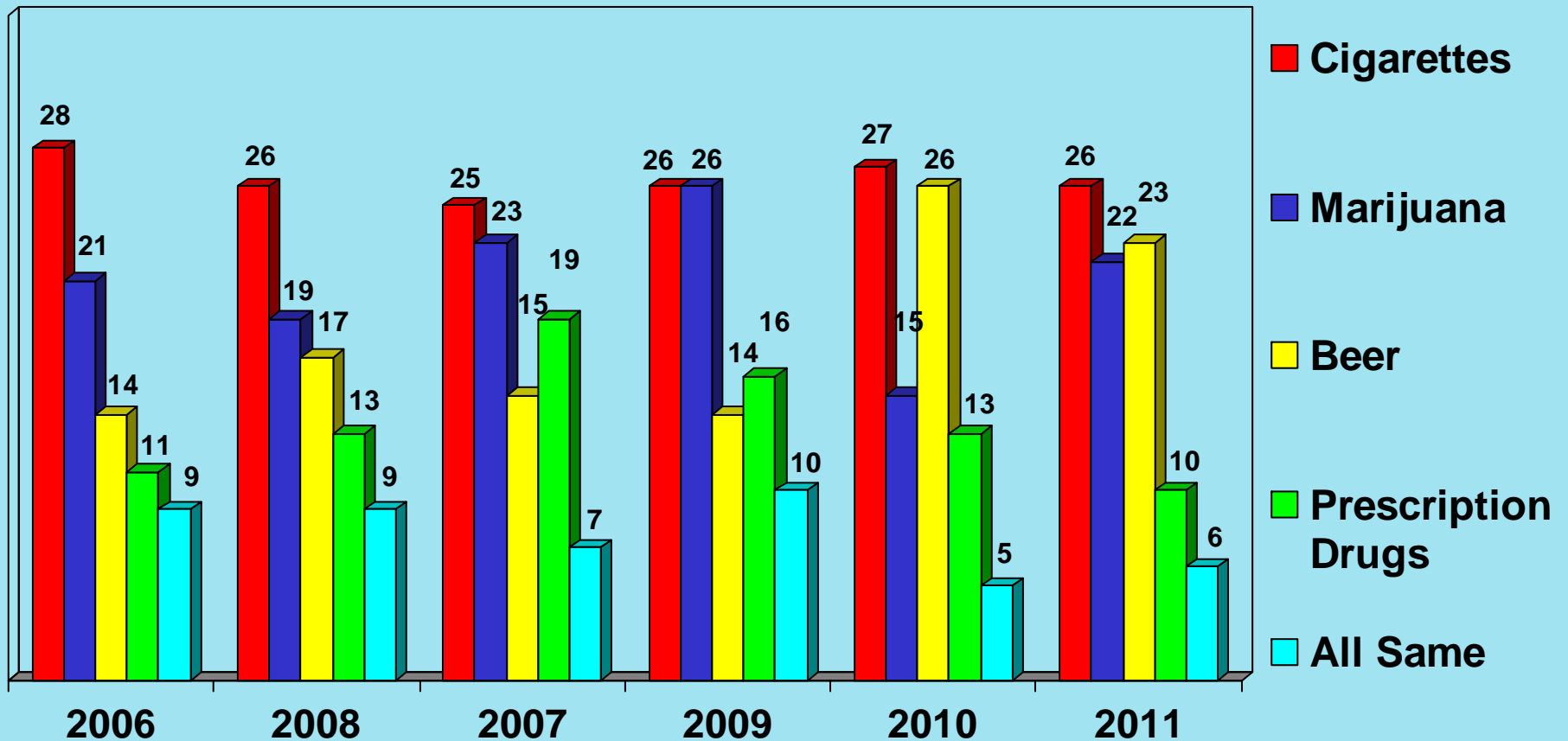




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Percent Teens Report Substance Easiest To Get

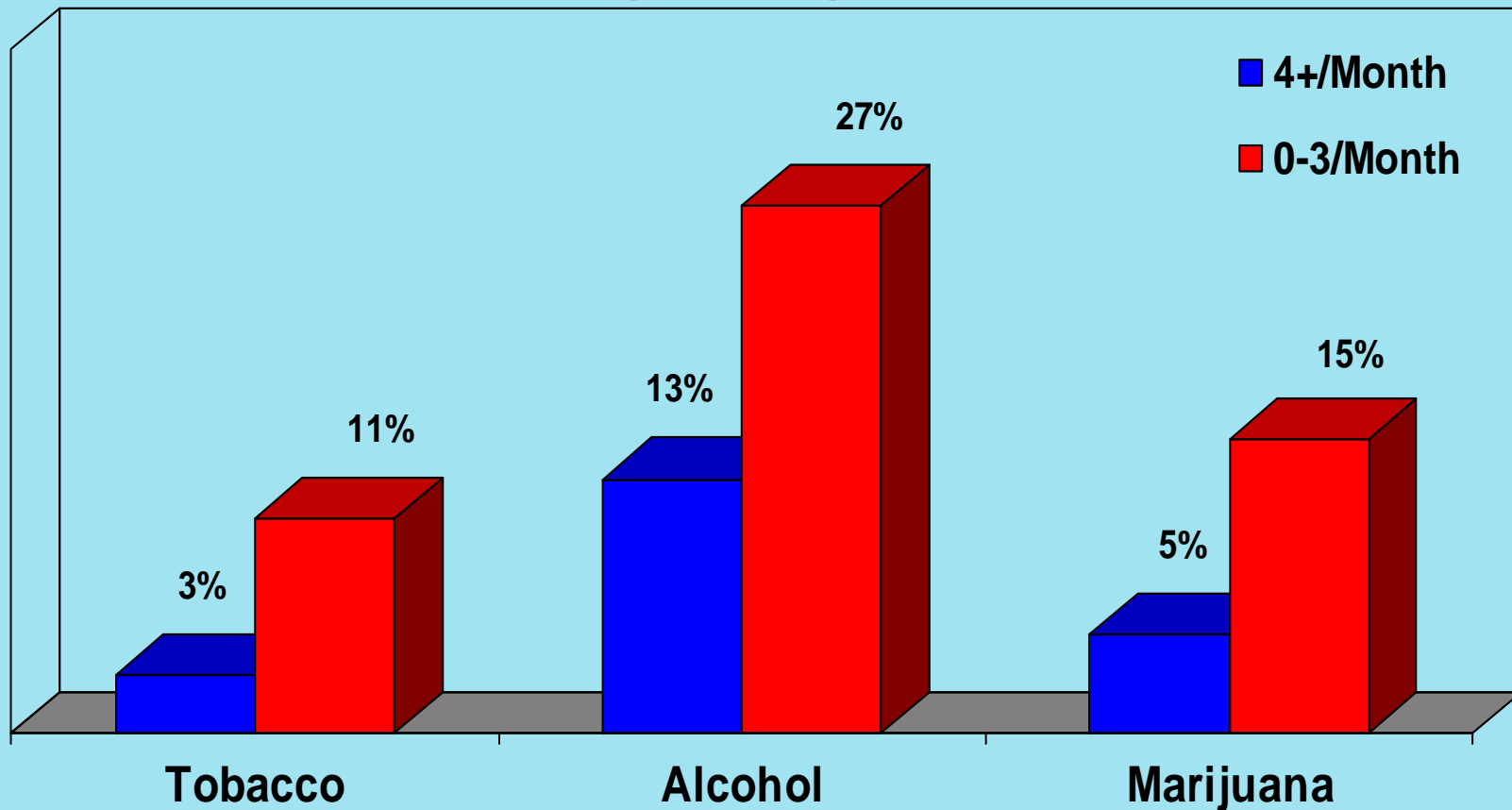




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Teen Substance Use by Frequency of Attending Religious Services

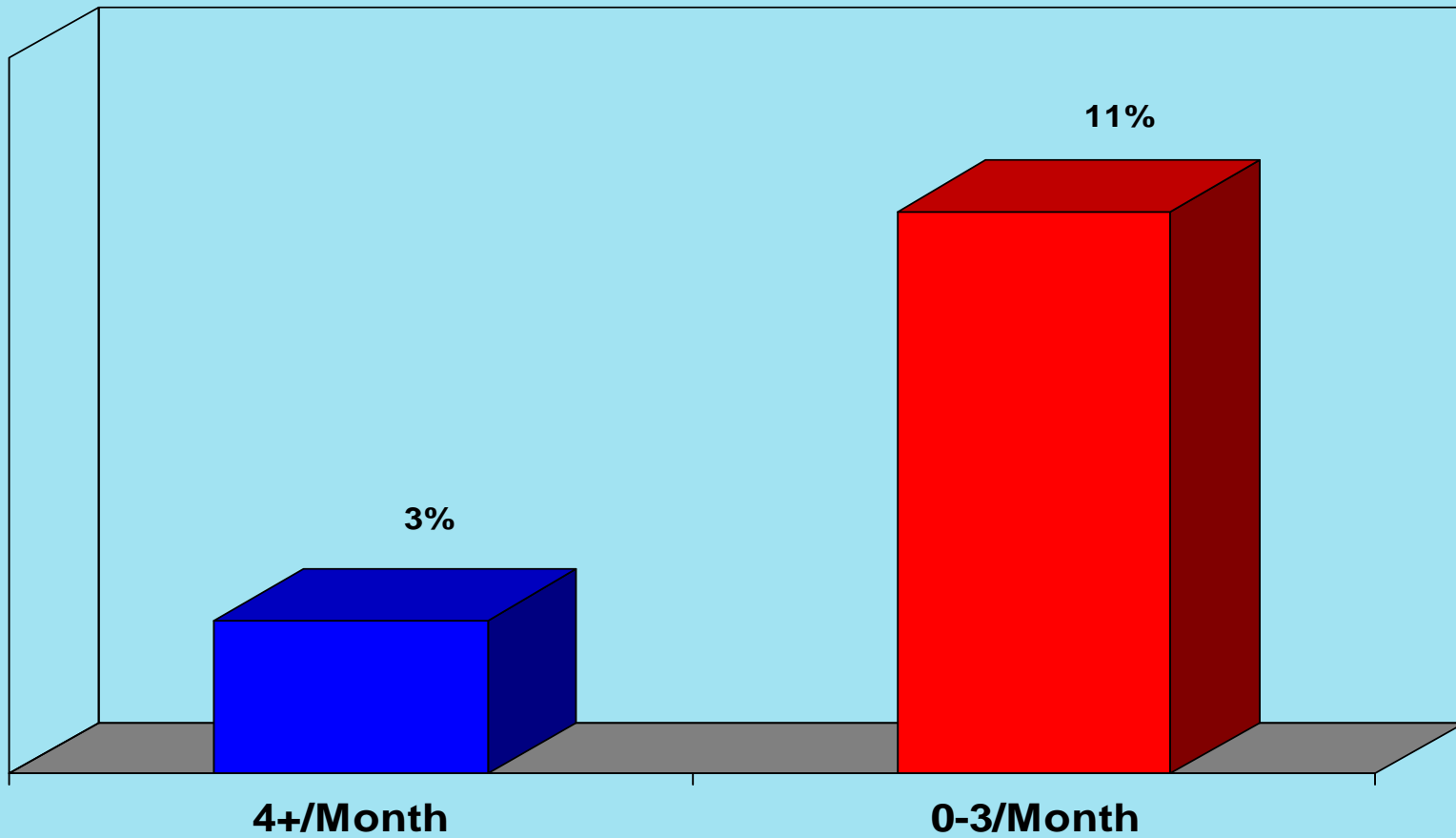




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Teens Likely To Try Drugs in Future by Frequency of Attending Religious Services





Teen Substance Use by Frequency of Family Dinners

	0-2 Dinners/Week	5-7 Dinners/Week
Ever Used Tobacco	15%	4%
Ever Used Alcohol	33%	15%
Ever Used Marijuana	21%	8%



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Family Day

A day to eat dinner with your children™

www.CASAFamilyDay.org

September 26, 2011



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