

OCTOBER IS NATIONAL MEDICINE ABUSE AWARENESS MONTH



Sign Up for the CADCA 50 Challenge!

Did you know that today prescription drugs are the second most abused category of drugs after marijuana, with one in five young adults reporting that they have abused a prescription drug?

Did you know that one in 10 youth ages 12 through 17 has abused cough medicine to get high from its dextromethorphan ingredient, and one in 5 young adults has abused a prescription drug?

That's why, last week the U.S. Senate unanimously passed a resolution naming October *National Medicine Abuse Awareness Month*. Join CADCA in raising awareness of the dangers of prescription and over-the-counter medicine abuse by participating in the [CADCA 50 Challenge](#). By registering for the Challenge, you're automatically entered in a drawing for a free iPad.

So, what is the CADCA 50 Challenge? It's an effort to get prescription drug abuse and over-the-counter (OTC) cough medicine abuse on the radar screen of families across the country. To do so, we're asking you to host a town hall meeting, or another type of educational event about BOTH prescription drug abuse and OTC cough medicine abuse in your community.

The [CADCA 50 Challenge](#) is an effort to get prescription drug abuse and over-the-counter (OTC) cough medicine abuse on the radar screen of families across the country. To do so, we're asking you to host a town hall meeting, or another type of educational event about **BOTH** prescription drug abuse and OTC cough medicine abuse, during National Medicine Abuse Awareness Month next month. By registering for the [CADCA 50 Challenge](#), you're automatically entered in a drawing for a free iPad.

Simply, visit www.preventrxabuse.org to register. As an added incentive, all those who register for the CADCA 50 Challenge are eligible to apply for CADCA's Dose of Prevention (DOP) award. The DOP Award winner gets a free ride to CADCA's 2012 National Leadership Forum in Washington, D.C.!

Join CADCA in their effort to raise awareness of the dangers of prescription drug and cough medicine abuse! For questions, contact Natalia Martinez Duncan at [703-706-0560 ext. 256](tel:703-706-0560), or via e-mail at nmartinez@cadca.org.